MAY 14 1973

G. R. Sido - G4EC

May 11, 1973

SANTOTHERM/THERMINOL LABELS

WBP to GRS 5/2/73

MESSRS:
B2SC - C. PATON
B2SA - J. F. STAPLETON

B2NA -
MR. W. B. PAPAGEORGE

I am under the impression that our Therminol brand is not exported to Europe and the Santotherm brand is used there. If this is the case, it is unlikely that we would need the precautions in French and German on our labels from the U.S. Is the South American market our prime concern? What percentage of the drums are exported? If the South American market is not a major part of our Therminol drum business, I prefer adding the Spanish text as a separate sticker when exported. If there are occasions to also need French and German, the three languages might be included in the added label for all export shipments.

Adding French, German and Spanish text to the English Therminol labels would double the label size and cost.

G. R. Sido

/mw

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PCB-ARCH0744214