

## Domestic Engineering

Published by

DOMESTIC ENGINEERING PUBLICATIONS

1900 Prairie Avenue



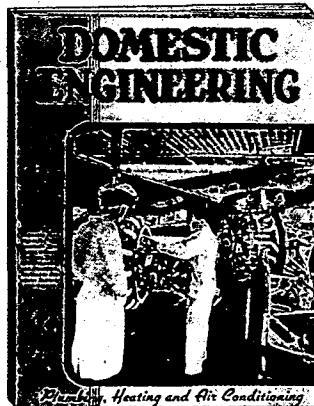
Chicago, Illinois

IN the field of heating, plumbing and air conditioning, one publication has consistently demonstrated its leadership throughout its long years of service . . . one publication has consistently stood out.

Established in 1889, *Domestic Engineering* has devoted the intervening years to faithfully, untiringly serving its industry . . . to providing the type of technical and merchandising information that is accurate, authoritative and best suited to the needs of the men in this industry . . . to keeping them constantly abreast of changing times, changing conditions, changing trends.

For fifty-two years *Domestic Engineering* has been a leader in every major movement in its field. Editorially it has sponsored many programs which have been of material benefit to the industry as a whole.

As just one example of its leadership, *Domestic Engineering* forecast, long before the industry had become aware of it, the vital part heating, plumbing and air conditioning would play in National Defense. In a continuing program, *Domestic Engineering* has made the industry fully con-



scious of the tremendous responsibilities which National Defense, with its great era of industrial, commercial and housing expansion, has brought to it.

Each month *Domestic Engineering* is read by the men who buy, sell, specify and install the heating, plumbing and air conditioning equipment on these and similar projects.

Each month *Domestic Engineering* reaches the top-notch group of contractor-dealers who are responsible for the major portion of sales made in the heating, plumbing and air conditioning field.

Each month these men look to *Domestic Engineering* as their authority on matters pertaining to their business . . . as their source of dependable, helpful editorial cooperation and assistance.

These men have utmost confidence in *Domestic Engineering* and this confidence is carried over in fullest measure to the advertising pages. That's why, through *Domestic Engineering*, manufacturers of heating, plumbing and air conditioning equipment are afforded their most ideal, most effective means for reaching these men.

For complete data concerning *Domestic Engineering*, the field it serves, advertising rates, circulation, etc., write to Advertising Department, 1900 Prairie Avenue, Chicago, Illinois.

## Domestic Engineering Catalog Directory

Published by

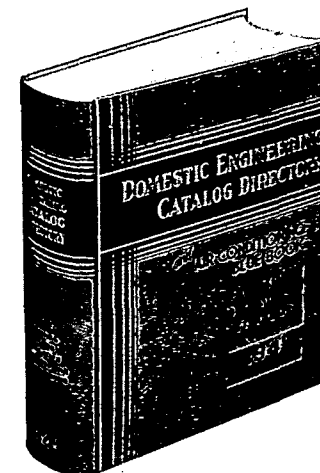
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NOW in its nineteenth year of service to its industry, the 1941 edition of *Domestic Engineering Catalog Directory* has been designed to meet present day plumbing, heating and air conditioning buying and specifying requirements. A complete, dependable, centralized source of product and technical information, arranged for quick and easy reference, *Domestic Engineering Catalog Directory* has placed buying and specifying on a greatly simplified basis.



tion lists all known trade names of products used in the heating, plumbing and air conditioning field; also gives the names and addresses of the manufacturers.

IV. MANUFACTURERS' NAMES AND ADDRESSES—This section gives the name, street address and city of every known manufacturer of heating, plumbing and air conditioning equipment.

V. TABLES AND RULES—This section

consists of hundreds of charts, tables, standard rules and layout diagrams and explanatory material required in the selection, coordination and design of equipment for heating, plumbing and air conditioning installations.

In constant use, throughout the year, by the leading buyers and specifying engineers in the industry, *Domestic Engineering Catalog Directory* presents to manufacturers a most productive method for the presentation of their product information.

The following are the major sections of *Domestic Engineering Catalog Directory*:

I. MANUFACTURERS' CATALOG SECTION—Containing the up-to-date buying and specifying information on the products of each co-operating manufacturer.

II. CLASSIFIED DIRECTORY—Listing virtually every known product used in heating, plumbing and air conditioning and names of manufacturers who make it.

III. TRADE NAME SECTION—This sec-

For details of the many services available to manufacturers of heating, plumbing and air conditioning equipment through *Domestic Engineering Catalog Directory*, write Manufacturers' Catalog Service Department, 1900 Prairie Avenue, Chicago, Illinois.