KIMBERLY-CLARK CORPORATION

ESTABLISHED 1872 (Building Insulation Division) NEENAH, WISCONSIN

KIMSUL* is a trade-mark of Kimberly-Clark Corp. for its brand of laminated and asphalted, compressed insulation.

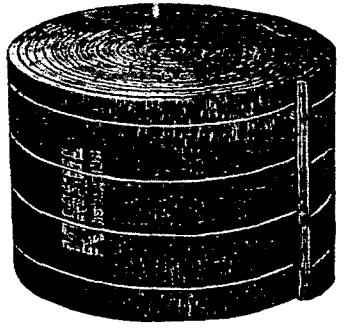
KIMSUL INSULATION

High in Thermal Efficiency . . . Easy to Install . . . Long-Lasting . . . Moisture Resistant . . . Clean . . . Light in Weight . . . and Low in Cost!

KIMSUL*, is a wood fibre product, made in long, flexible blankets composed of many creped layers or plies, providing a maximum number of dead air cells for efficient insulation. Being flexible and extremely light in weight, it is easy to install. Each blanket is stitched with rows of strong twine running the length of the blanket. This unique feature holds the installed KIMSUL blanket securely in place—prevents sagging or "packing down" inside the walls.

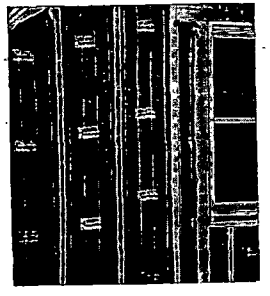


KIMSUL comes compressed, packaged as at left . . . is expanded on job to about 6½ times packaged length (right), saving on handling time, storage space and transportation cost.

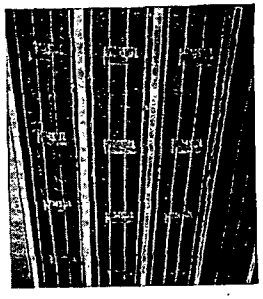




Strong stitching keeps KIMSUL at its proper density, prevents it from sagging, sifting and settling. Once in place, KIMSUL stays "put."



KIMSUL Insulation is easy to cut to exact size, fits out-of-the-ordinary spaces as neatly and as easily as it fits standard spacings.



Sloping roofs present difficult insulation problems, but even in spots like this, one man can usually install KIMSUL quickly and easily.

Manufactured by the Kimberly-Clark Corporation, makers of wood fiber products since 1872, KIMSUL* Insulation is one of the most efficient insulating materials ever developed.

Thermal Insulation: For walls, floors, ceilings and roofs. "k" Factor is .27 Btu/hr/sq ft/degrees F/inch—J. C. Peebles.

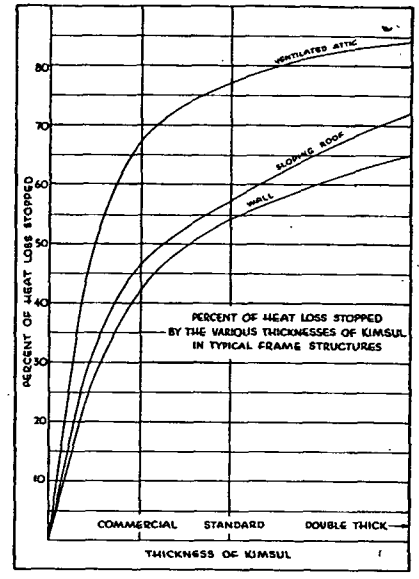
Acoustical Insulation: For walls and ceilings. Average coefficients of absorption: Commercial thickness—.41. Standard thickness—.59. Double-thick—.67.

Sound-Deadening Insulation: For partitions and floors.

Physical Characteristics: KIMSUL Insulation is a laminated and asphalted wood fiber flexible blanket insulation . . . resistant to water . . . extremely light in weight (1.5 lbs per cu ft) . . . faced with a tough waterproof cover.

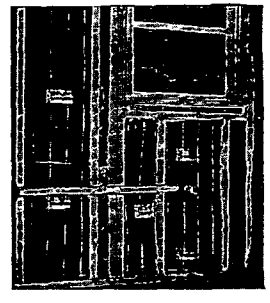
Available in 3 Thicknesses: Commercial Thick (nominally one-half inch) . . . Standard Thick (nominally one inch) . . . Double Thick (nominally two inches) . . . Furnished in correct widths for standard stud spacings.

Vapor Seal: Separate sealing recommended wherever vapor seal is required.

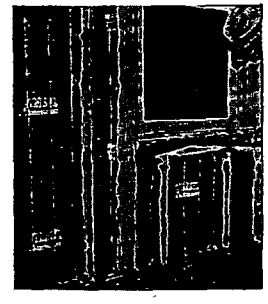


Graph shows how effectively KIMSUL reduces heat flow through typical frame structures. Note that greatest proportion of heat losses are stopped by the first inch of KIMSUL.

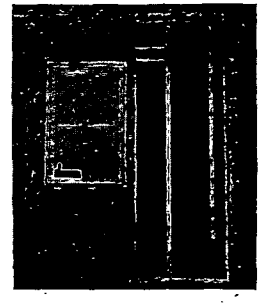
*Reg. U. S. & Can. Pat. Off.



Pipes and conduits don't interfere with the insulating efficiency of KIMSUL. It works around corners, tucks snugly into "tight" places.



Used for caulking around window frames and doorways, odd pieces of KIMSUL add to effectiveness of insulation job, eliminate waste.



When a Vapor Seal is needed to guard against condensation within walls, it should be installed as shown, separate from the insulation.