

That picture sure carries me back...my father always liked it too. First paint job he ever took me on, he said, "Son, for paint that stands up and stands out, you stick with the boy in the blue overalls."



Yes, Dutch Boy Lead-in-Oil was the painter's choice even before my time. The new ready-to-use Dutch Boy Paint is making a name for itself too. Guess even our grandsons will find that Dutch Boy is "Good Paint's Other Name."



DUTCH BOY

Now and Always... Good Paint's other Name

NATIONAL LEAD COMPANY—New York, Buffalo, Chicago, Cincinnati, Cleveland, St. Louis, San Francisco, Boston, (National-Boston Lead Co.); Pittsburgh (National Lead & Oil Co. of Penna.); Philadelphia (John T. Lewis & Bros. Co.).