SALES REPRESENTATIVE'S REPORT
FRICTION PRODUCTS GROUP

RESPONSE REQUESTED ☐

TYPE OF CALL: Typed 8/28/79

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CUSTOMER	REPRESENTATIVE	REPORT No.
CADILLAC MOTOR DIVISION	L. E. B.	8107
ADDRESS	**CITY**	**STATE/ZIP**
2860 Clark Avenue	Detroit, MI	48232
		PHONE 556-6000

OFFICIALS INTERVIEWED

Gordon Buyck - Senior Design Engineer
B. Mazurek - Senior Design Engineer

COMMENTS

Reviewed the Abex data with the above. They have discussed our information with Delco-Moraine and are waiting for Delco's review in response. Mr. Buyck states that he is not in a position to question our conclusions because he does not know that much about brake linings, however, he feels that Delco can question some of our presentation.

We are passing marginally with the 1980 system, utilizing Delco 8011 disc pads on the front and the Abex combination on the rear.

In 1981, due to their changing to a low drag front brake and increasing tire pressures (both of which aggravate the pre-burnish rear wheel lockup problem), they must revalidate the system. They need more confidence in passing with this system. Somehow they have got to get the margin of pass back to what it was before.

Their initial investigation for 1981 models will be utilizing semi-metallic fronts and Abex rears. The semi-metallics being looked at are the Bendix 7161A which is already being purchased by the Corporation and the Delco-Moraine 8032 which is also being purchased by the Corporation.

Within a couple of weeks, Mr. Buyck should be prepared to discuss our report more fully.

Earle Bretz

L. Earle Bretz, Jr.

LEB/lb

cc: RLCutler/AFSchmaltz/file
BIwarsson
RENelson
ADIndelicato
HBecker
RAPearce