

Trade Name: Marshall Wells Co. Stucco & Cement Paint
 Category: Exterior House Paint
 Color: White
 Number: W 800
 Quality: First

Pigment	56.%				
Titanium Magnesium Pig.		Lbs	Gals	Cost	total Cost
		500	19.35	.050	25.00
80% Lead Zinc Oxide		250	5.00	.061	15.25
Vehicle	44.%				
Linseed Oil		500	64.00	.101	50.50
Drier		30	4.10	.030	.90
Mineral Spirits		60	9.25	.014	.84
Calculated Yield		1340	101.70		92.49
Manufacturing Loss 2 1/2%					
Actual Yield			99.25		

Cost Analysis

Material Cost Per gallon	.93
Direct Labor " "	.08
Factory O. H. " "	.20
Bulk Cost " "	1.21
Complete Package Cost Per Gal.	.13
Factory Cost in Package per Gal	1.34

Selling Prices

Parent Company	1.92
Independent Wholesaler	2.09

N 4712

OPA 000485