

New Eagle-Picher

Painter and Decorator Line



Paints specially formulated for the professional

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|--|------------------------------------|
| 1. Pigmented Wall
Primer and Sealer | 4. Flowing Flat |
| 2. Enamel Undercoat | 5. Eggshell Interior Enamel |
| 3. One Coat Flat | 6. General Purpose Enamel |

Besides our complete line of exterior paints—both pure white lead and mixed pigment—favored by painters for their quality and price, Eagle-Picher now makes a special line of interior paints for professionals.

The paints in Eagle-Picher's Painter and Decorator line are designed for use by discriminating decorators. They have extremely high coverage and hiding quality, greater sheen and washability. The paints in the line are made of extremely high quality pigments and vehicles. They're processed specially for professional use. They're formulated and priced to give more for the money! The Eagle-Picher Painter and Decorator line is available only in white.

A complete line of paints—for every interior and exterior use—White-Lead-in-Oil • White Lead Paint • Mixed Pigment House Paint • Primer • Trim Colors • Porch and Floor Paint • Stucco and Concrete Paint • Rubber Base Floor Paint • Shingle Stain. For interiors—Flat, Gloss and Semi-Gloss Paint • Quick Dry Enamel • Non-Yellowing Enamel • Enamel Undercoat • Penetrating Floor Sealer • Quick Dry Floor Varnish • Spar Varnish • Linoleum Finish • Many specialty items.

THE EAGLE-PICHER COMPANY

Makers of quality painting materials since 1843

Cincinnati (1), Ohio

**Plant Cities: Lyons, Illinois; Oklahoma City, Oklahoma;
Atlanta, Georgia; Newark, New Jersey; New York, N. Y.**

Member of the Lead Industries Association



for
**brighter, harder,
white exteriors**

Try Eagle-Picher
Mixed Pigment House
Paint. You'll come back for
more, the way hundreds of other painters have!
It's a perfectly balanced paint with maximum
hiding and covering power, ease-of-application.

70% White Lead gives it traditional white
lead durability, ideal brushing characteristics.
15% Zinc Oxide gives it hardness and adds
greatly to its gloss. 15% Titanium gives it a
brilliant, longer-lasting clear whiteness with
great opacity.

THE EAGLE-PICHER COMPANY

Dept. AO-109
Cincinnati (1), Ohio

Gentlemen: Without obligation please let me have
particulars about profit-opportunities in my area
for Eagle-Picher Paints — for all interior and exterior
uses.

Name

Address

City Zone State