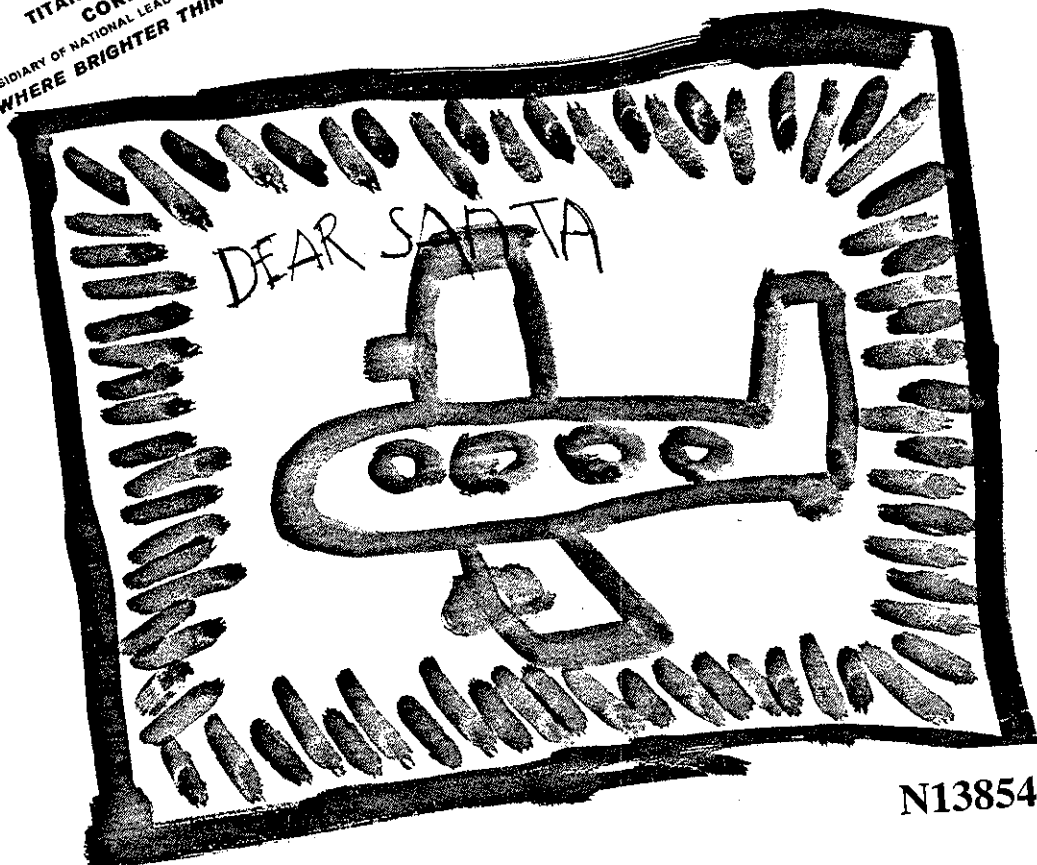


Titanox[®] nitpicker behind the concealingest thin papers

TITANIUM PIGMENT
CORPORATION 
SUBSIDIARY OF NATIONAL LEAD COMPANY
WHERE BRIGHTER THINGS HAPPEN!



TITANOX rio, is nitpicked to the peak of quality. It guarantees uniform gloss and tint retention. And you can choose rutile, anatase or C pigments. Sulfate or chloride processed. Because Titanox quality comes in the most complete line of rio. All grades are uniformity controlled. All are sold worldwide to the nitpickingest paper people. Need more hiding power? Flash our experts. In principal cities: 111 Broadway, New York, N.Y. 10006; and Canadian Titanium Pigments Ltd., Montreal.



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