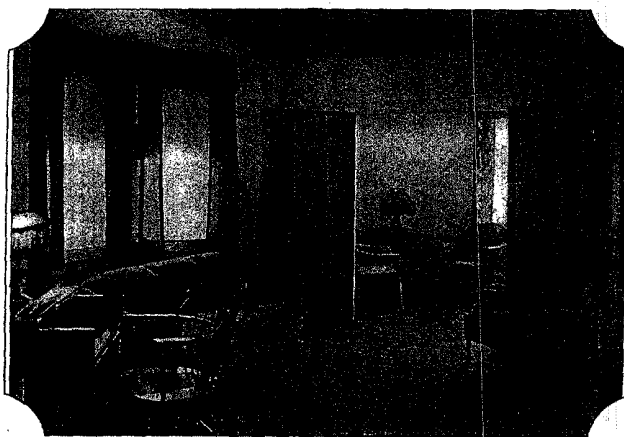


DISTINCTIVE DUTCH BOY INTERIORS

Second of a series of advertisements describing interiors decorated with Dutch Boy white-lead and Dutch Boy flaring oil.

ONE of the bedroom suites in the Hotel Pennsylvania, Philadelphia. All the bedrooms in this hotel were decorated in accordance with color plans and specifications submitted by National Lead Company's Department of Decoration.



Bedroom Decorative Plan of the Hotel Pennsylvania, Philadelphia

IN the decoration of the bedrooms in the Hotel Pennsylvania, Philadelphia, a definite plan was followed. This plan was prepared by color specialists in the Department of Decoration of National Lead Company. It provided different color schemes for different rooms and floors, and took into consideration the exposure and amount of light received in each room. A set of standard paint specifications was furnished the contractor.

The building was divided into halves. The upper floors, where light is abundant, were treated as a unit. Then the problem of exposure was considered. Rooms with northern exposure were decorated in a warm yellow-buff. For rooms on the south side, a cool gray-green was used. In the eastern and western rooms, colors of moderate intensity were employed—a neutral gray for western exposure, and a warmer, more delicate gray, verging upon lavender, for eastern exposure.

On the lower floors, where the rooms receive less light, the same colors were used, but in lighter tints. In this way the walls were made to reflect as much light as possible, while following the same color scheme.

In the corridors, where illumination is largely artificial, a light yellow-buff was employed. And four-foot-high dados in deeper buff were established in order to simplify the problem of effacing dirt and mechanical injuries.

For each of the color schemes—for the corridors and for

Systematic scheme of painted finishes used in the bed- rooms and corridors

each group of bedrooms—samples of the colors recommended and their mixing formulas were supplied for the painters. In this way the correct colors were assured.

All the decorative painting in the Hotel Pennsylvania was done with Dutch Boy white-lead and Dutch Boy flaring oil—a paint that can be tinted to any desired color. Its unlimited color range makes this paint extremely adaptable to interior decorating work of any kind. And it produces a handsome, flat finish which repeated soap-and-water washings will not mar.

Write our Department of Decoration

The services of our Department of Decoration are at your disposal without obligation. The color specialists in this department will be pleased to work with you on any decorating problem. Write them in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 West Superior Ave.
San Francisco, 485 California St.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.

This Advertisement Appears in *The Architectural Forum*, February, 1927; *American Architect*, February, 1927; *Journal of American Institute of Architects*, February, 1927

0000-NLI-000017608