

YOU'VE GOT THE PART!

U-JOINTS	NAPA U-JOINTS 86	TRW 18	NEAPCO 19	BORG WARNER 12
ENGINE BEARINGS	NAPA ENGINE BEARINGS 810	CLEVITE 600*	DAB 481	WORLD PARTS 269
BEARINGS	NAPA BEARINGS 125	McQUAY— NORRIS 29	SEALED POWER 112	WORLD PARTS 109
FUEL PUMPS	NAPA FUEL PUMPS 850	TRW 407	CARTER 538	AIRTEX 489
ENGINE PARTS	NAPA ENGINE PARTS 591	TRW 359	SEALED POWER 145	WORLD PARTS 418
GASKETS	VICTOR 969	FELPRO 778	McCORD 599	WORLD PARTS 488
PISTON RINGS	PERFECT CIRCLE 297	TRW 49	McQUAY— NORRIS 44	SEALED POWER 273
SEALS	VICTOR 315	CR 292	NATIONAL 171	WORLD PARTS 130
TIMING	NAPA MICROTEST 139	TRW 89	VERA 98	WORLD PARTS 59
IGNITION	NAPA ECHLIN 628	REPCO 495	VERA 462	WORLD PARTS 481
BRAKE PARTS	NAPA UNITED 1301	REPCO 758	WAGNER 765	WORLD PARTS 746
FILTERS	NAPA FILTERS 164	AC 136	FRAM 140	WORLD PARTS 159
EXHAUST	NAPA EXHAUST 545	MAREMONT 545	AP/MERIT 811**	ARVIN 430

* +307 export only; + "0" classified

**Consolidation of part numbers allows NAPA Exhaust coverage to equal AP/MERIT with fewer SKU's.

HOW DOES YOUR IMPORT COVERAGE STACK UP?

The above comparisons between the number of parts available in certain representative lines (as reported by each NAPA supplier for its product line) should give you a pretty good idea of where you stand. NAPA's national imports ad means what it says; when it come to imports, NAPA has the part!

consider featuring these product specials in your local newspaper advertising. And don't forget that positioning related items alongside your import product specials always brings in valuable extra sales.

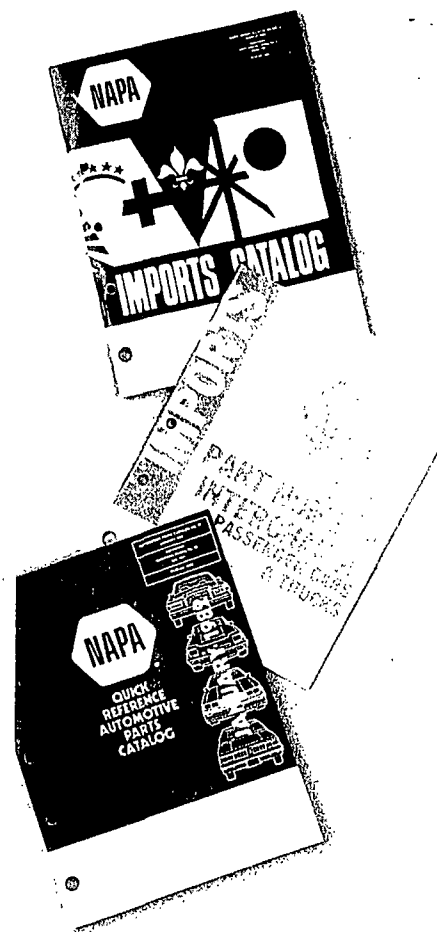
TOO IMPORTANT TO BE OVERLOOKED...

- Your 1982 NAPA Imports Catalog has been completely updated and expanded to make room for your NAPA suppliers' increased parts coverage. This 1982 NAPA Imports Catalog includes the 26 most popular im-

port models, with part number coverage on all import parts with a "W" classification or higher.

- Due to the popularity of last year's *Import to NAPA Interchange*, a new 1982 edition has been published and is now available.

This expanded version includes all of the most popular lines, with even more coverage than ever before. Your new *Imports to NAPA Interchange* for 1982 means the opportunity for increased sales for those of you



These three catalogs can help establish your store as an "Import Car Parts Headquarters."

who want to really zero in on the fast growing imports market.

- NAPA's *Import Quick Reference Catalog* provides invaluable assistance to your good dealer customers, not only during NAPA's "Import Months," but all year long. With a copy of this catalog, the dealer will know the most important parts in your import coverage. This indispensable catalog also enables them to order by part number, saving themselves — and you — both time and money.