

New...

DUTCH BOY Colors in Oil

● Painters everywhere: Here's red-hot, front-page news!

The Dutch Boy announces *Dutch Boy Colors*—a brand-new line—the latest addition to a famous family of painters' products.

For most painters, this is the first chance they've ever had to buy colors-in-oil made by the makers of Dutch Boy white-lead for users of Dutch Boy white-lead. And even those painters—in a few states—who have already experienced the high quality of colors bearing the Dutch Boy name—even those painters have a *new* experience in store for them.

For these new Dutch Boy Colors are not the old-style paste colors—the kind you have to thin before using. While they are in paste form, these colors come as a "short" buttery paste—something entirely new. Now you can add your color just as it comes in the can right to the finished paint. There is no lumping...no streaking. Moreover, you get the convenience that these new colors-in-oil bring...without any sacrifice of tinting strength.

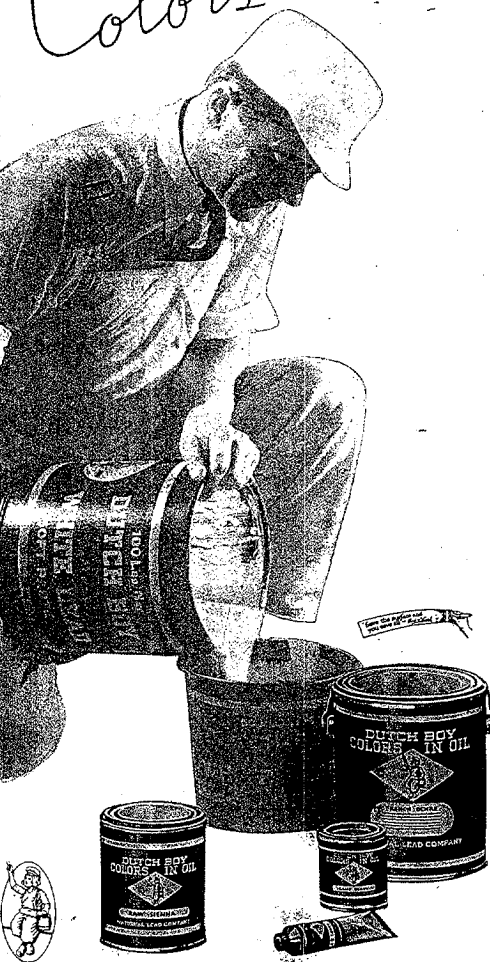
Seventy-five years of experience in manufacturing painters' colors are behind the Dutch Boy line, which contains all those tinting colors in general use in the trade.

In tinting strength, correctness of color tone, ease of use, economy, reliability, you'll find Dutch Boy Colors second to none.

Sold in half pint, quart and gallon cans; also in tubes.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 West 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 West Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Company of Pennsylvania, 316 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.



This advertisement appears in the following publications:

American Painter and Decorator, February, 1933

Painters Magazine, February

Master Painter and Decorator, February

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