

Message

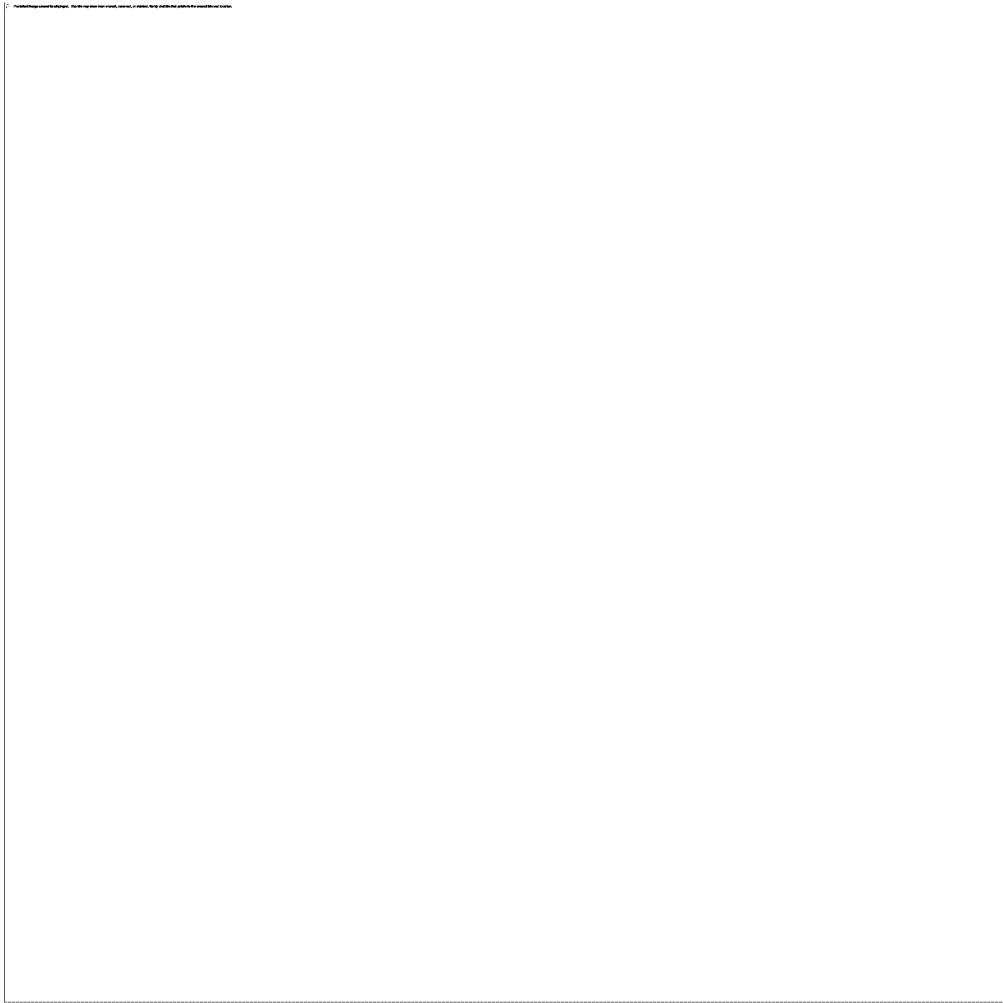
From: Nancy Beck [Ex. 6 Personal Privacy (PP)]
Sent: 9/27/2017 12:18:29 PM
To: Beck, Nancy [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=168ecb5184ac44de95a913297f353745-Beck, Nancy]
Subject: Fwd: There Are Just a Few Spaces Left for The Science of Science Communication III

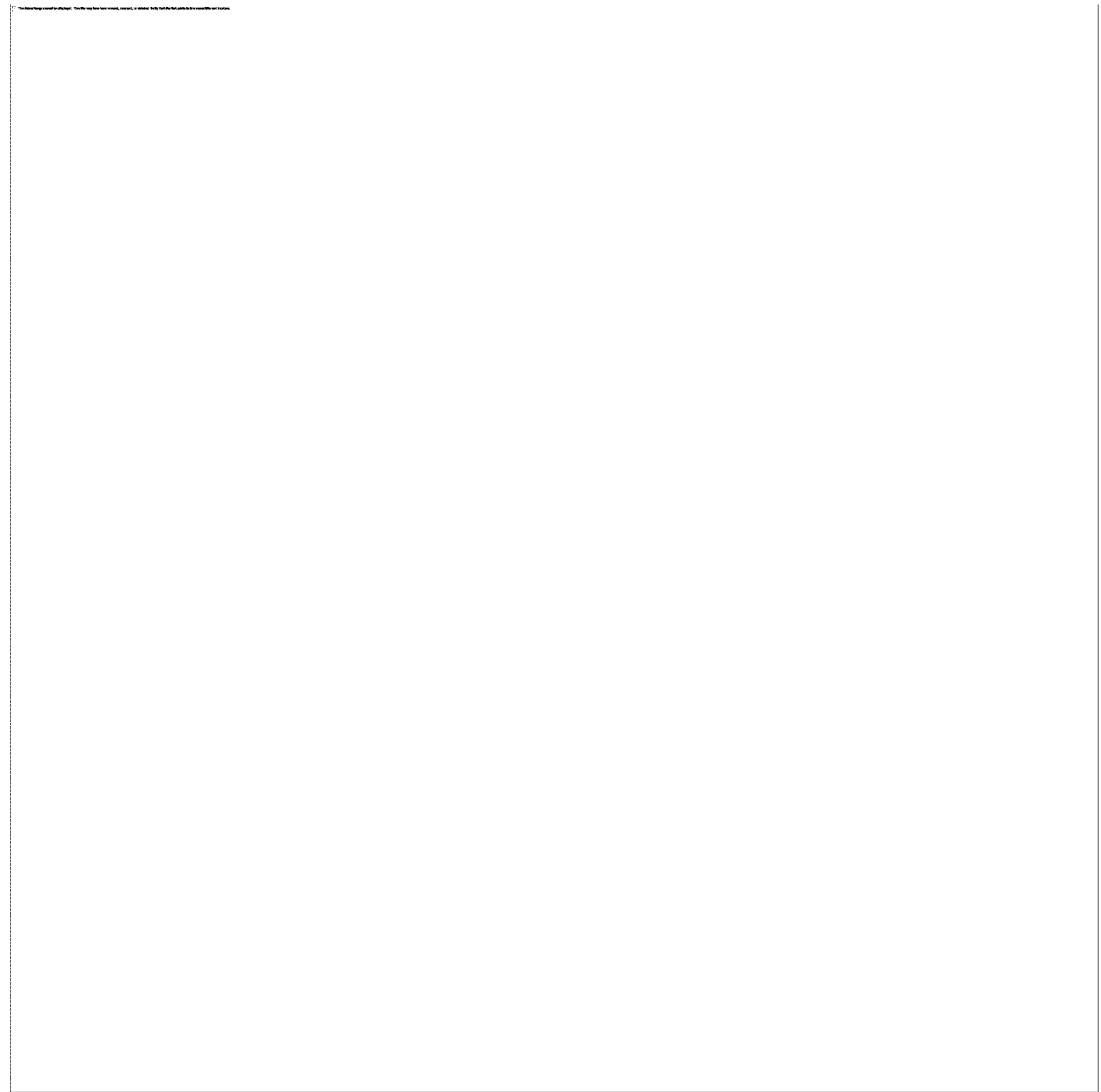
Sent from my iPhone

Begin forwarded message:

From: National Academies <NationalAcademiesPress@nas.edu>
Date: September 27, 2017 at 8:13:15 AM EDT
To: <[Ex. 6 Personal Privacy (PP)]>
Subject: **There Are Just a Few Spaces Left for The Science of Science Communication III**
Reply-To: <us4-136a47f7c6-be321ae934@conversation01.mailchimpapp.com>

[View this email in your browser](#)





The 2017 Arthur M. Sackler Colloquium, The Science of Science Communication III, has only a few more spaces left to attend in person, but they're filling up fast! A free webinar will also be available. [Sign up to receive a link to view the live webcast.](#)

November 16-17, 2017
National Academy of Sciences
Fred Kavli Auditorium
2101 Constitution Avenue, NW
Washington, DC

[More information »](#)

Join the conversation online with #SacklerSciComm.

Climate intervention... fracking... vaccines... human genome editing... artificial intelligence... with so many complex, important, and sometimes uncertain scientific issues facing our society, there has never been a more critical time to communicate effectively. The challenges facing scientists, professional communicators, and the interested public have resulted in a growing area of research—the science of science communication. The **National Academy of Sciences** is hosting its third Arthur M. Sackler Colloquium on this topic to advance a national dialogue.

Evolving from past colloquia, this Colloquium will focus on the consensus study report, [Communicating Science Effectively: A Research Agenda](#), as a framework for advancing both research and practice in science communication. The Colloquium will explore ways to build capacity for and foster the use of evidence-based strategies for engaging the public with science and ensuring its appropriate use. Additionally, this third Colloquium will tackle the tough and often overlooked organizational and infrastructure changes needed to make research-based communication the norm.

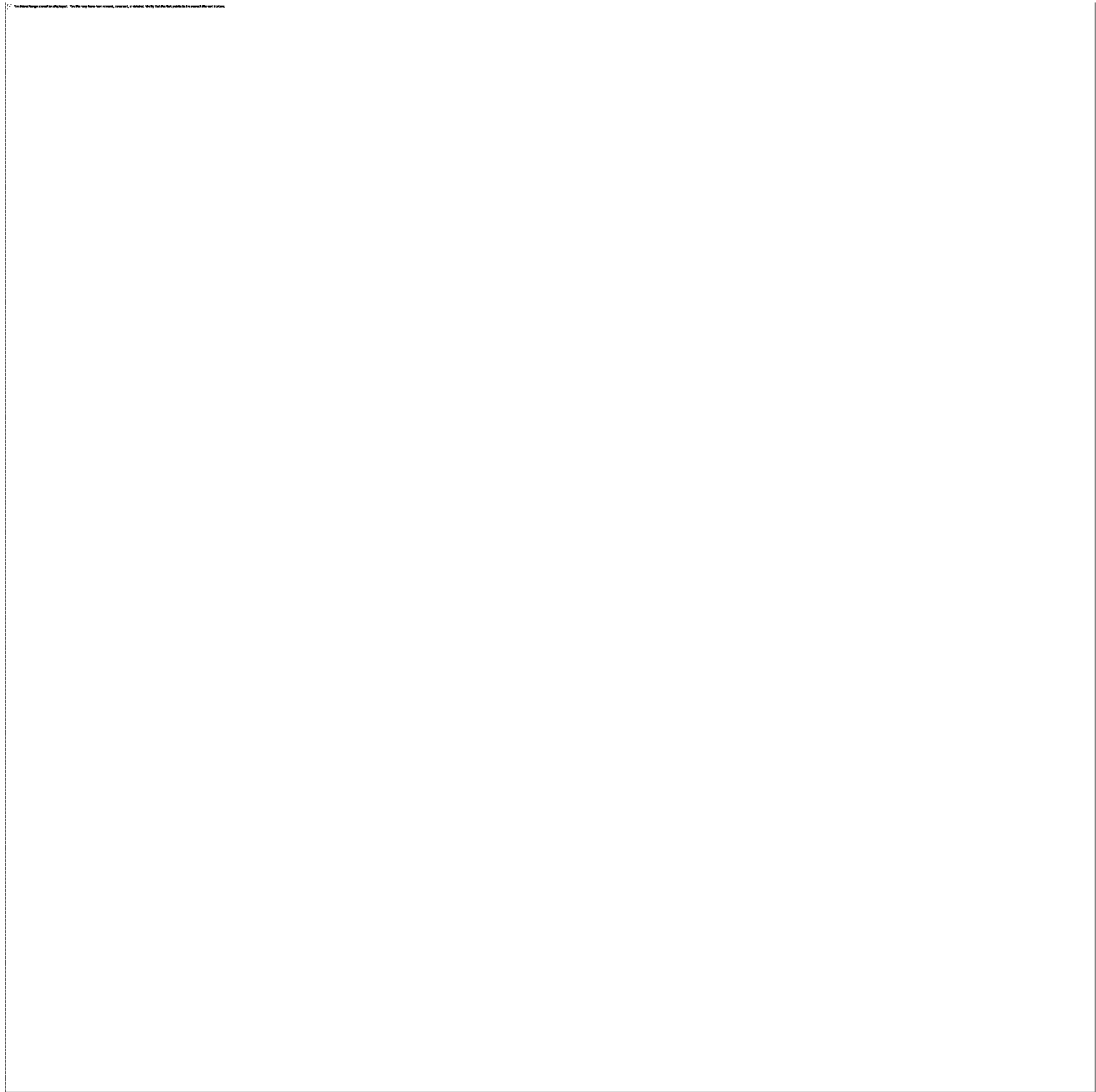
Sessions include:

- The Mistrust of Science - Keynote by Atul Gawande
- Future Directions in the Sciences of Science Communication
- A View from Philanthropy on the Future of Science Communication
- Incentives for Scientists and Engineers to Communicate About Their Research
- Focus on a Communication Challenge: Threats to Science's Reputation
- The Role of Scientists and the Media in Communicating Uncertainty
- Creating a Collaborative Community for the Sciences of Science Communication
- Marshalling the Troops: How Can Traditional Disciplines Help Build the Scale of Research in Science Communication?

- Rethinking Evaluation: Using Networks, Big Data, and Social Media to Measure Dissemination and Impact
- Science in the News: Human Genome Editing, AI and Driverless Cars, and Gene Drive

The National Academy of Sciences' Sackler Colloquium on the Science of Science Communication III is the premier gathering for researchers, practitioners, content experts, and philanthropists to come together to ensure that evidence-based science communication thrives.

Support for the Colloquium is provided by The Annenberg Public Policy Center of the University of Pennsylvania, Rita Allen Foundation, Science Sandbox – a Simons Foundation initiative, William and Flora Hewlett Foundation, Gordon and Betty Moore Foundation, The Kavli Foundation, Alfred P. Sloan Foundation, Burroughs Wellcome Fund and Penn State Science Communication Program.



The Science of Science Communication II: Summary of a Colloquium

Successful scientists must be effective communicators within their professions. Without those skills, they could not write papers and funding ...

[\[read more\]](#)



[Buy This Book](#)



[Download Free PDF](#)



Communicating Science Effectively: A Research Agenda

Science and technology are embedded in virtually every aspect of modern life. As a result, people face an increasing need to integrate information ...

[read more]



Buy This Book



Download Free PDF



Communicating to Advance the Public's Health: Workshop Summary

The Institute of Medicine's Roundtable on Population Health Improvement brings together individuals and organizations that represent different ...

[read more]



Buy This Book



Download Free PDF



Using Narrative and Data to Communicate the Value of Science: Proceedings of a Workshop—in Brief

How should we convey science—both its findings and its value to society—to the many members of the public who lack either scientific training ...

[read more]



Buy This Book



Download Free PDF



Effective Chemistry Communication in Informal Environments

Chemistry plays a critical role in daily life, impacting areas such as medicine and health, consumer products, energy production, the ecosystem, ...

[read more]



Buy This Book



Download Free PDF



Public Engagement on Genetically Modified Organisms: When Science and Citizens Connect: Workshop Summary

The National Research Council's Roundtable on Public Interfaces of the Life Sciences held a 2-day workshop on January 15-16, 2015, in Washington, ...

[read more]



Buy This Book



Download Free PDF



Trust and Confidence at the Interfaces of the Life Sciences and Society: Does the Public Trust Science? A Workshop Summary

Does the public trust science? Scientists? Scientific organizations? What roles do trust and the lack of trust play in public debates about how ...

[read more]



Buy This Book



Download Free PDF

Communicating Chemistry: A Framework for Sharing Science: A Practical Evidence-Based Guide

A growing body of evidence indicates that, increasingly, the public is engaging with science in a wide range of informal environments, which can ...

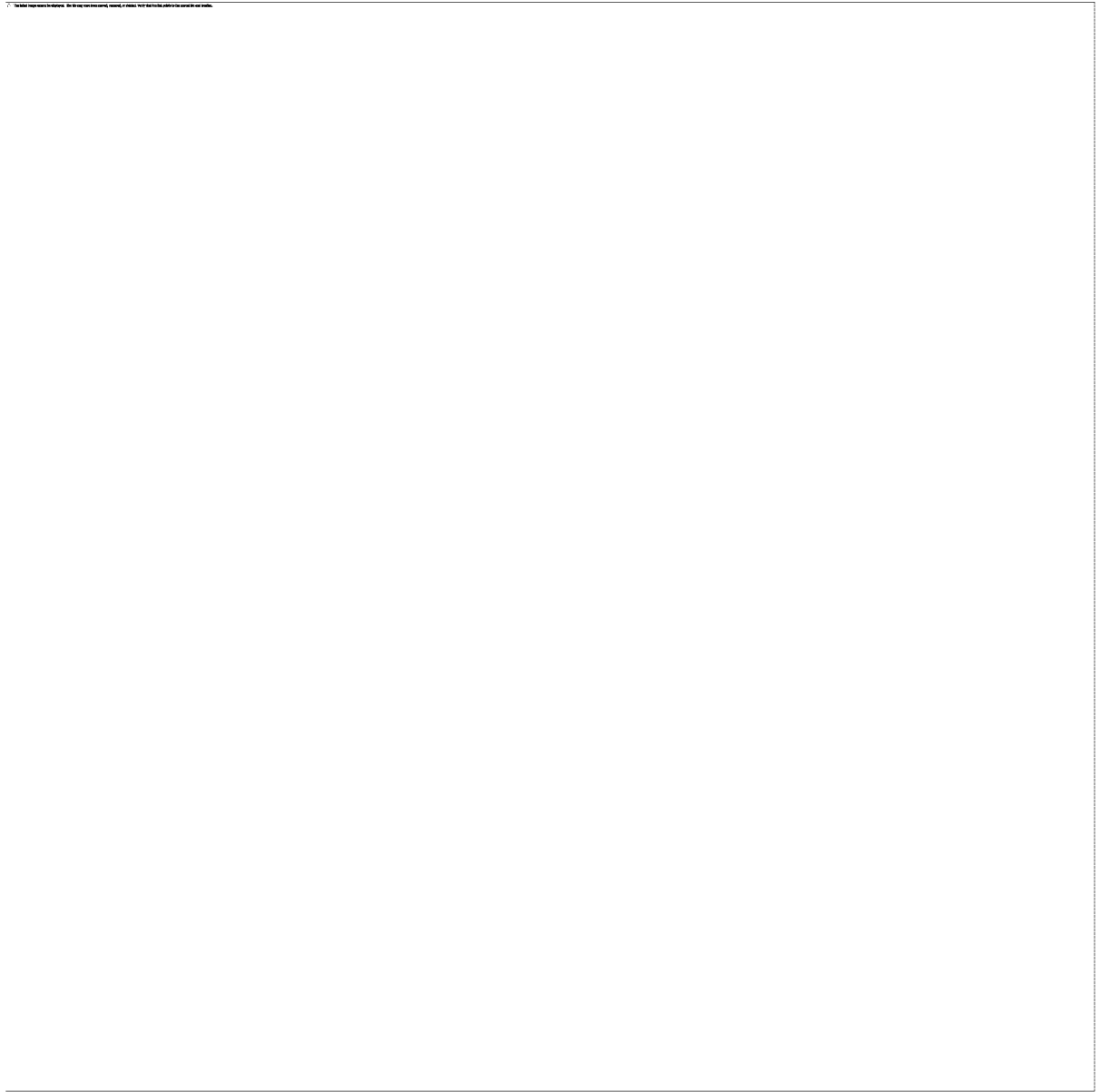
[read more]



Buy This Book



Download Free PDF



You are receiving this e-mail because you signed up at NAP.edu to receive updates on new publications from the National Academies Press.

[Update My Preferences](#)

[Unsubscribe from all emails](#)

National Academies Press.

National Academies Press
500 Fifth St. NW
Washington, DC 20001

[Add us to your address book](#)