

YORK DAY BY DAY

By G. O. McINTYRE

K. May 19.—I have had up recently that national idiosyncrasy known as Marathon dancing.

The dancers are fenced in on a smooth floor like so many side show exhibits with a background of seats thrown up circus fashion. Some customers remain all night.

Out of 80 contesting couples at one dance in its full day, nine pairs were carrying on and out of the hall. Bald and grumpy, having lost his partner supposed to dance at rest 15 and are fed out on a special diet aim weight, some 10

ervals they all try to use, resolve-rub-downs, kissed by a siren, standing the gaff are who have been in mad all over the country. It grotesque, pajamas, ed overalls, shorts and ing ads.

aged mother and her son were among those he \$1,000 prize. There art couple married the on, a brother and sister the ballyhoo calls couples. A duo of disreputable antics hearken the otherwise make themselves.

it difficulty is after the They come back to the operate fight to remain one widest awake holds er. After a time one of to sleep soundly while is as support for a in floor.

had reached the point n his feet and walking ne sensation of falling, a master of ceremony participants and calls for "stunts"—clogging. The audience is sup-er change.

tony apartment houses colored struts. Rush river with a black wife island's prison yard, a Sutton Place. It is t-cooperative and the ocess for tenants, is

OR RELIEF
3 HELD MORE
TE THAN EVER

for a successful sale apples was never more welfare program of ay Chapman post, No. 10 Veterans of Foreign U. S. than it is. he statement of Com- M. Krollfitter in his on- that arrangements for tribution on Montefey re already under way. f fund created by our poppies has long since died as a result of the employment situation of oral months. The dis- veterans and their de- s never been more acute sources have been sel- trying to administer re of relief.

g plans for our 1932 ties, to be held on May : absolutely double our s in order to meet the present conditions. We to lend a helping hand in need of assistance

strictest in town. The building was sponsored by John D. Rockefeller's son-in-law, David Milnor. Yachts nose up-to-tenants' back doors.

Until two years ago, major circuses exploited "a cigarette fiend" in side shows. He was usually cadaverous, hollow-eyed, pesty and dressed in black tights. For many years the horrible example was not exhibited in New York or account of the smokers. This amusement eventually spread to the outland and the "cigarette fiend" was withdrawn.

Thingumbobs: Tom Killias, circus press agent, was once Irvin Cobb's office boy. . . . Whis Bhe-han's eyelashes reach clear out to here. . . . Dupe Velez is the Kialto's newest cat temperament. . . . Don Herold has had asthma so long he is used to it. . . . The cowboy, Will James, is afraid of revolving doors. . . . Roxy carries change in a snap purse. . . . Gilbert Miller walks around pavement grating. . . . George Garshwin is learning to paint. . . . Blanche Ring plays expert poker. . . . Peggy Joyce is frequently squibbed by five giants. . . . Harry Marshfield has been white-haired since 18.

There is a sober intercity-about-movies as presented at a self-effacing-cinema called The Cameo in W. 42d street. There are nine of the humorous ingenues of Krazy Kat or Jimmy Durante. But instead, films from Soviet Russia, travel expeditions into forgotten lands, etc. Its audiences are mostly intellectual.

Oddly enough, New York, save on the Bowery and in pe-shopathic wards, rarely reveals a "periodical drinker." In small towns where I have lived were always (he or two) men of respectability or hi-long-somes. They drank themselves into delirium bordering on the horrors for weeks at a stretch and as suddenly returned to complete sobriety, a little pale, enormous, ashamed.

I am able to recall my first intoxicating drink—a glass of beer. The emptied glass was placed back on the mahogany with a lip smack and sleeve wipe as my father popped glowing through the swing doors. The ominous quiet before the cyclone. And I was yanked by the collar down the main street, walking Spanish. That evening I was given \$20, along with the suggestion travel broadened the mind. And Plattburg, Missouri's loss was Dayton, Ohio's gain.

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RED AND WHITE STORES OPENING HERE TOMORROW

Announcement of the opening of the Red & White stores puts into practice on Monterey peninsula and vicinity a merchandising principle which is in use throughout the United States and Canada. The member stores are individually owned and have aligned themselves with the Red & White organization to secure advantages of the more economical distribution of food stuffs. Each store has the merchandising counsel of specially trained experts whose business it is to direct the policies of the stores.

Group Advertising The members of Red & White stores have the advantage of group newspaper advertising which carries the messages of this group to their customers and prospective customers at a low cost per store.

There is available for the store shelves a complete line of assorted food products which are nationally advertised and which are packed especially for Red & White stores.

Operation In every geographical district, under the operating plan, a wholesale warehouse is designated as the sponsor of the stores. The expert buyers of this firm then assume control of the buying for that group of stores.

The member stores have all been expertly remodeled on a proven scientific system of displaying and pricing goods, as opposed to the old fashioned slow-away methods where a clerk's services were demanded in all stages of each and every sale. Goods in Red & White stores now are arranged so that the customer can inspect them and know the price without addressing any clerk.

All Red & White stores have repainted fronts in red and white colors to a pattern which is universally employed. The signs which are standard, hang above each front.

Deliveries are made to the mem-

FRESH BAKED DAILY

On the Peninsula
Mission Bell
Bread & Cakes

Ask Your Grocer
MISSION BAKING CO.
Monterey, Calif.
Phone 1404

her stores regularly from the supply house, so that a steady flow of merchandise is being made accessible for the consumers.

The services of expert accountants are available for the member stores. This important detail of many retail grocers is often neglected, causing losses to the owners.

The Red & White stores' sign has become known throughout the United States and Canada. The follow-

ing grocery stores are now operating on Monterey peninsula under the Red & White banner: Lee Tien's Drive-In Market and O. B. Duck's grocery of Monterey, Chandler Stewart's in Pacific Grove, Zwig's grocery and Dolores Cash grocery in Carmel.

SCOUTERS TO MEET
Monterey bay area Scouters will meet tonight at 7:30 o'clock in the Elks club-rooms.

WANDERING DOLLARS

don't come home

Once your money leaves your community, chances are it won't return. But the money you spend for ice stays home and soon gets back into your own pocket. To keep your dollars from wandering . . . and get the world's finest refrigeration . . . use ICE.

Ask your ice man about the scientific 1932 ice refrigerators of gleaming white metal. Priced as low as \$24.50. Easy terms.

THINK TWICE!

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MONTEREY ICE DELIVERY

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Prompt Delivery to all parts of Monterey Peninsula

PARTY POSTPONED
The card party which had been planned for tomorrow night by the V. P. M. Auxiliary has been indefinitely postponed on account of the card party and dance which the Native Sons and Daughters are holding on that date.

ANSWER THIS ONE and SAVE MONEY on HOUSE PAINT

Some Quality paint 500 sq. ft. only—50¢ per gallon—FREE DELIVERY—FREE SAMPLES—FREE ESTIMATES

Some Cheap paint 500 sq. ft. only—75¢ per gallon—FREE DELIVERY—FREE SAMPLES—FREE ESTIMATES

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DO YOU INHALE?