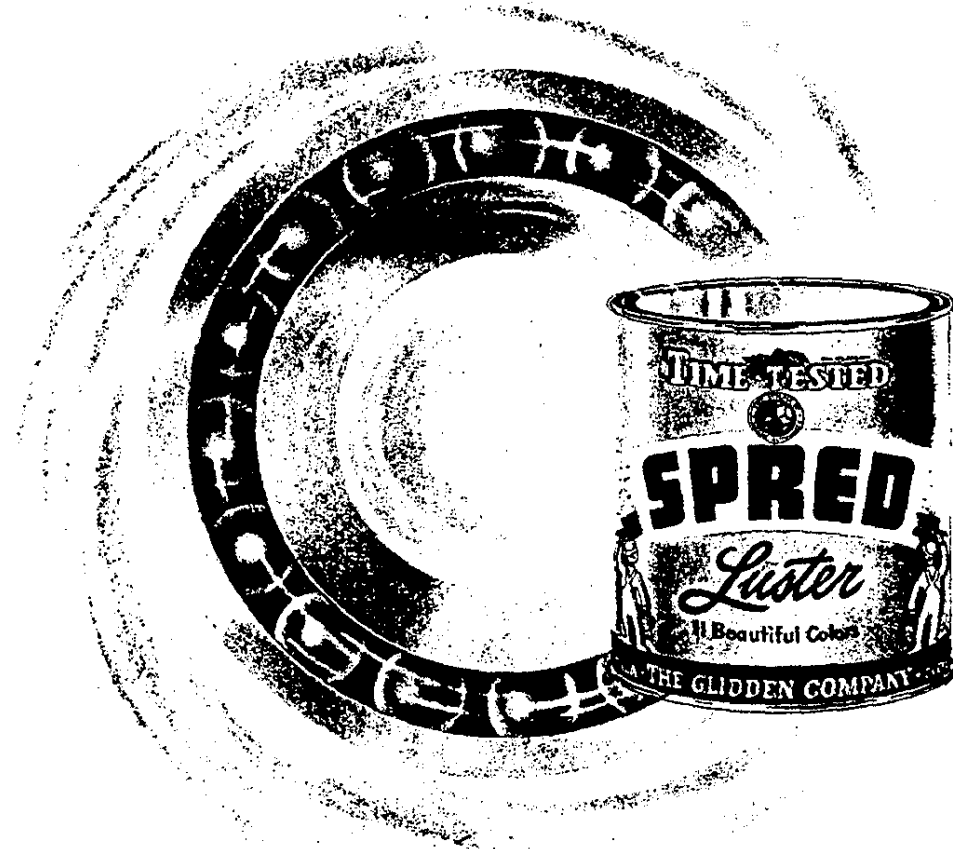


FIRST OF ITS KIND



The Paint with "Ball-Bearing" Action

Glidden scientists discover the fastest-working,
easiest-to-use wall enamel ever made

From Glidden—*Pace-maker in Paints*—has come a wall enamel so revolutionary in formula, application and results that only "ball-bearing" truly describes its action.

SPRED-Luster is a wholly new kind of paint that literally "rolls on" in *half the time*. It dries while-you-watch to a beautifully smooth, lustrous finish. It produces an

extremely hard, long lasting surface for walls and wood-work that *washes like a china plate*.

This latest Glidden achievement in paints is the direct result of constant emphasis on research. Glidden is blazing new trails in many other fields, too—including foods, soy bean products, chemicals, pigments, resin products and powdered metals. Solving specific industrial problems is our business. Perhaps we can help *your* business. Your inquiry is invited. The Glidden Company, Cleveland 2, O.

Glidden

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QUALITY PACED BY RESEARCH

Foods: Durkee's Famous Dressing; Durkee's Margarine; Durkee's Shortening; Durkee's Shred Coconut; Durkee's Spices and Worcestershire Sauce; Special Ingredients for Bakeries and Confectioners • Soy Bean Products: "Alpha" Protein; Peasins; Fine Chemicals: Glidden Lecithin; Soy Flour and Grits; Poultry and Livestock Feeds; Albusoy; Soy Bean Meal and Flakes • Paints: SPRED-Flat—SPRED-Luster; Jopacolor; Ripolin Enamel; Spray-Day-Lite; Glidden Aviation Finishes; Endurance House Paint; Gliddenapor Varnish; Huballite; Industrial Paints; Industrial Lacquers, Enamels and Varnishes • Vegetable Oils: Soy Bean Oils; Coconut Oils; Cottonseed Oils; Peanut Oils; Corn Oils; Palm Oils; Linseed Oil • Chemicals and Pigments: Titanium Dioxide; Lithopone; Cadmium Colors; Litharge; Red Lead; Ruston White Lead; Cuprous Oxide; Zinc Sulphate Crystals; Dry Colors