

NEWS LETTER

111 BROADWAY · NEW YORK

ROOM 1815



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COMPANY'S NEW HOUSE PAINT ON MARKET

Initial stocks of the new line of Dutch Boy House Paint and Sash and Trim Colors are now being shipped to the trade. It is expected that the product will be on sale generally in paint stores around June 1.

Double-page, full-color advertisements introducing the new paint to the public will appear in the June 14 issues of the Saturday Evening Post and Collier's.

GAERTNER TAKES LEAVE OF ABSENCE

J. H. Gaertner, who has been vice president of National Lead Co. of Pa., is on a six-month leave of absence due to ill health.

BUSSE IN CHARGE AT PITTSBURGH

E. E. Busse has been appointed manager of the Pittsburgh Branch. He continues as manager of Cleveland Branch.

COMMITTEE NAMED TO ADMINISTER PROFIT-SHARING PLAN

The following have been appointed to serve as the Administrative Committee of the Company's Employees Profit-Sharing Plan: H. T. Warshow, chairman, Charles Simon and A. H. Drewes.

GESREGAN OBSERVES 45TH SERVICE ANNIVERSARY

C. W. Gesregan, manager of the metal division of Atlantic Branch, completed 45 years of service with the Company yesterday. The occasion was marked by a luncheon at the Lawyers Club with Messrs. Geatty, McNair, Dondorf, Sabo and Welch.

Mr. Gesregan joined Atlantic Branch May 19, 1902, starting in the credit department. He then moved progressively through the metal sales and metal purchases departments of the Branch and was made assistant manager of its metal division in 1933. Five years later he was appointed metal department manager.

STRANAD ELECTED TO TRADE GROUP POST

Jos. Stranad of the Titanium Division was elected a member of the executive committee of the New York Paint, Varnish and Lacquer Assn. at the recent annual meeting of that organization. He will serve a two-year term. Mr. Stranad continues as chairman of the membership committee.

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SERVICE WATCH AWARDS FOR APRIL

The following employees were presented with watches emblematic of the completion of 25 years of service with the Company during April:

Thomas J. Cassidy	- Chicago	Homer S. Gerhard	- J. T. Lewis
Adam Koachuk	- "	William P. Schofield	- "
Ray W. Swartz	- Pacific Coast	William V. Burley	- St. Louis

DR. NELSON TALKS TO ARMY SIGNAL CORPS MEN

Dr. W. K. Nelson of the Titanium Pigment Research Division addressed the technical staff of the Squier Signal Laboratory at Fort Monmouth, N. J., recently. His topic was "Titanium and its Compounds, Manufacture and Application".

NEW YORK BOWLERS HOLD DINNER-DANCE
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The bowling league composed of teams representing Company units in the New York City area marked the close of its ninth season with a dinner-dance on May 2 at Hotel Granada, Brooklyn. Individual and team trophies were awarded. First team prize in the Ladies' league went to Atlantic Branch, with Titanium Division placing second. In the Men's league, the two Research laboratory teams - A and B - finished in first and second positions.