

PLAINTIFF'S
EXHIBIT
E-158

TORTURE CHAMBER FOR CABLE...

BUT

ROCKBESTOS AVA CONTROL CABLE

KEEPS COSTS DOWN

Nothing ruins cable insulation faster than the heat, steam and corrosive fumes of Steel Mill and Foundry "hot spots." Ordinary cable can't take it — quickly cracks, blisters and deteriorates.

But not Rockbestos AVA (AVC) control cable.

Permanently insulated AVA (AVC) takes temperatures up to 230° F. . . resists flame . . . shrugs-off steam, oil or grease.

Result — Rockbestos AVA (AVC) gives you years more dependable service . . . reduces maintenance and operating costs.

Plan now to avoid future "hot spot" failures and expense — install Rockbestos AVA (AVC).



...Your best buy

ROCKBESTOS
PRODUCTS CORPORATION

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