

HOTEL WALL EFFECTS THAT ARE DISTINCTIVE

Fifth of a series of advertisements discussing practical wall finishes obtainable with Dutch Boy white-lead and Dutch Boy flatting oil

The Wiped Stencil OVER TIFFANY

... a new and artistic stencil treatment for use with the rich, blended Tiffany finish

AN interior decorated with the Tiffany finish is characterized by a richness and a charm obtainable in no other way. The soft, blended coloring of this finish—its spontaneous beauty—lends an intimate and inviting atmosphere.

There are times when a stenciled border is desirable with the Tiffany. But how can stenciling be used over this finish without being obtrusive? The answer is the Wiped Stencil.

The border shown is an example of the Wiped Stencil. It is easily produced—simply wiped out through the openings of the stencil while the Tiffany top coat is still wet. The paint may be wiped out clean—showing the stenciled design in the ground color. Or the paint may be wiped only lightly, producing a faint, somewhat indistinct design. Another interesting treatment is produced by tamping one or more colors through the stencil openings, after wiping out the paint as explained.

Rooms where this finish may be used

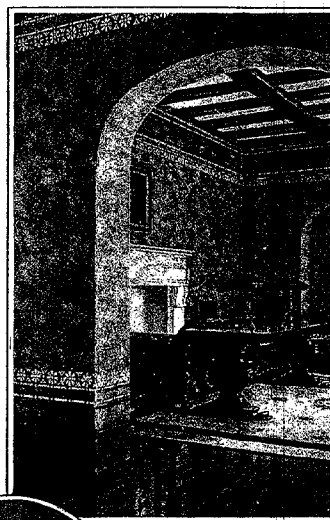
In the hotel grill room, entrance hall, lobby, dining room and writing room the

Wiped Stencil may be employed over the Tiffany to create original and distinctive schemes of decoration. The Wiped Stencil is especially effective when used as the border for panels or as a frieze. In panels, the Wiped Stencil may be used as an all-over effect.

You will save money in the long run on all your painting if you use paint made of Dutch Boy white-lead and Dutch Boy flatting oil. This paint can be tinted to any desirable color—hence its color range is unlimited. It gives a beautiful, long lasting finish which repeated washings will not mar.

Free decorative service

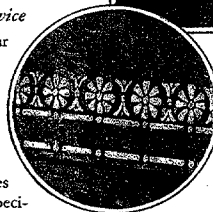
Color specialists in our Department of Decoration will be pleased to assist you in planning any wall treatments you may have in mind. They will submit color schemes and prepare paint specifications. This assistance is free of charge. Simply address our nearest branch office.



THE walls of this lounge room are decorated in the Tiffany finish. The simple dignified border was achieved with the Wiped Stencil treatment. At the left is a close-up of this interesting border effect.

Free booklet on Decorative Painting

The illustration above is in our booklet, "Decorative Possibilities of Paint," which describes the distinctive wall finishes appropriate for hotels. Each finish is pictured in full color. You will find many valuable suggestions in this helpful booklet. You should see a copy of it before you plan any of your painting. Simply mail the coupon to our nearest branch office.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 West Superior Ave.
San Francisco, 485 California St.

DUTCH BOY WHITE-LEAD

This advertisement appears in HOTEL MANAGEMENT for June, 1927

National Lead Company

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Gentlemen: Please send me, without charge or obligation, your booklet on decoration, "Decorative Possibilities of Paint."

Name _____

Hotel _____

City _____

State _____

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