

Frictioneering...the reason why American Brakeblok is first choice for fleets



Dynamometer testing of block linings for air brake.

A recent survey of fleet operators shows 17% more use frictioneered American Brakeblok brake linings—than the next leading make!

Frictioneering gives you these all-important advantages:

1. Continuous research by heat, wear and friction specialists at American Brakeblok is setting new friction material standards.
2. Painstaking development evaluates and finalizes exact friction material properties to assure top stopping power.
3. Exhaustive field testing—following strictly controlled production—assures exceptional fade recovery, heat resistance and rugged durability.

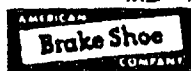
RESULT: Truck or carry-all . . . large fleet or small . . . all profit more from extra payloads with fewer adjustments and less down time—with American Brakeblok.

Call your N.A.P.A. Jobber today for a free survey of your equipment, or write us direct.



Specify
**American
Brakeblok**

AMERICA'S SAFETY
BRAKE LINING



AMERICAN BRAKEBLOK DIVISION • Executive Offices P. O. Box 21, Birmingham, Mich.
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