

93% **PURE**

Carbon is the best pigment for metal protective paint—because it is the most indestructible, because it has no chemical action on linseed oil or metal.

Graphite is the best form of carbon for paint pigment—because it offers greatest resistance to the oxidizing (disintegrating) action of atmosphere and gases in it, because its character permits of making best paint. Consequently greatest durability—as far as can be secured in the pigment—it is to be found in the purest graphite.

The pigment in **SHERWIN-WILLIAMS PURE ACHESON GRAPHITE PAINT** is 93 per cent. pure. Made in electric furnaces at enormous heat, all other elements which have no graphite protective value or which have disintegrating properties, are driven off.

Graphite paint with natural graphites as the pigment have from 15 to 60% graphite value only. (One exceeds this—it approximates 75%.) While nature was making graphite she was also making and mixing with it other elements which have no value in metal protective paint.

Sherwin-Williams Pure Acheson Graphite Paint offers the greatest durability that science and expert paint makers have been able to put into metal paint. You can prove it. Make the test.



THE SHERWIN-WILLIAMS CO.
PAINT AND VARNISH MAKERS.

MC38-2386