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How's this for headline?*

ASKAREL TRANSFORMERS ARE GOING PLACES.

WHY?

They're all over the city of San Antonio in place of both dry-type and mineral oil transformers. Here's why.

Askarel transformers are quieter than open-dry units. They don't need the expensive sound-suppressing installation or the special location that open-dry transformers often require.

They're 3-way money-savers. *On installation*—you put them where you want them because of low sound level. And you don't have to build protection against contamination. Reason: askarel units come sealed against dust, moisture and atmospheric contamination. *On maintenance*—because askarel transformers come sealed, they need only an occasional fluid test. *In operation*—average-size askarel units have saved as much as \$600 a year compared to dry types.

They're incredibly reliable. It's easy to find askarel units that have given up to 30 years of trouble-free service with the original fluid. (San Antonio's first askarel unit was installed in 1937.) They offer more safety against power failures.

And...

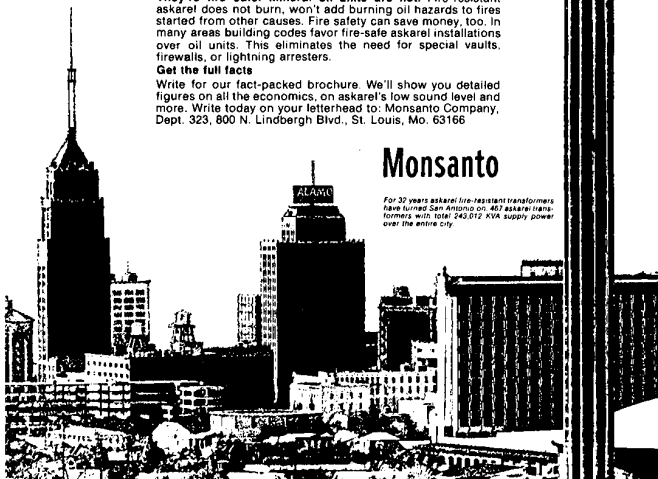
They're fire safe. Mineral oil units are not. Fire-resistant askarel does not burn, won't add burning oil hazards to fires started from other causes. Fire safety can save money, too. In many areas building codes favor fire-safe askarel installations over oil units. This eliminates the need for special vaults, firewalls, or lightning arresters.

Get the full facts

Write for our fact-packed brochure. We'll show you detailed figures on all the economics, on askarel's low sound level and more. Write today on your letterhead to: Monsanto Company, Dept. 323, 800 N. Lindbergh Blvd., St. Louis, Mo. 63166

Monsanto

For 32 years askarel fire-resistant transformers have turned San Antonio on. 487 askarel transformers with total 242,812 KVA supply power over the entire city.



Corp. No. S6923-1S106—Finished—Transmission & Distribution, 1969; Electrical Construction & Maintenance. Printed in U.S.A.

Prepared by FOOTE, CONN & BELDEN.

Actual Specifying Engineer, 1969

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