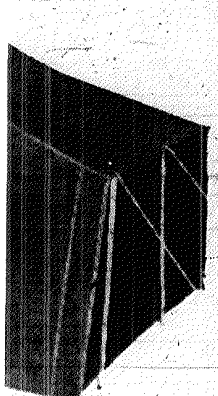
SIMON'S OPEN THURSDAY 'TIL 9 P

YS
ALE



CAMP
FIT
$18.63!

ring you a fine camping
ence, completeness and
ft. High Sierra Umbrella
-burner stove, Coleman
wo warm wool sleeping
heavy-duty camp cots
ce box. Compact, simple
for YOU!
Terms. 98.98



.95 COLEMAN two burner
ok stove. Easy to light, self
ng, maximum quick - boil
ife economical compact

22.50 ROD



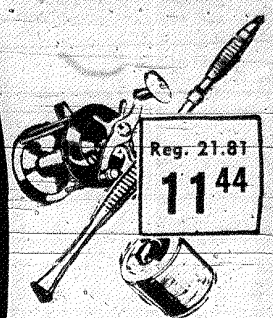
ONLY $1

with purchase of
Mitchell Spin Reel
FOR ONLY 29.75

For only 1.00 you get a super deluxe 22.50 rod as a worthy companion to the Mitchell reel. The rod is not a low-priced special, but Simon's own "Crusader" hollow-glass rod with serrated ferrule, deluxe variegated windings, extra stainless steel guide on tip, 7½' overall. The reel is one of the finest made, with full bail pickup anti-reverse, and 2 spools. Don't miss this buy!

No money down* — 1.00 weekly
Main Floor

SAVE 10.41!

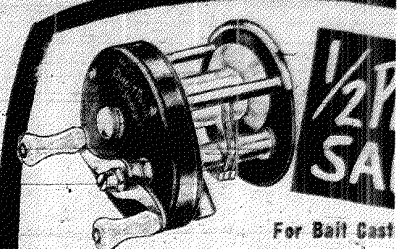


Reg. 21.81
11.44

Rod 'n' Reel Outfit

This sporty bass outfit includes a **reg. 9.95** Simon's "Big Break" solid glass boat rod; **a reg. 7.95** Ocean City 200-yd. star drag, free spool reel; **a reg. 3.95** 150-yd. 27-lb. test nylon line. A great outfit at a big saving. Reel only, **7.95.**

No money down* — 1.00 weekly



½ Y
SA

For Bait Cast

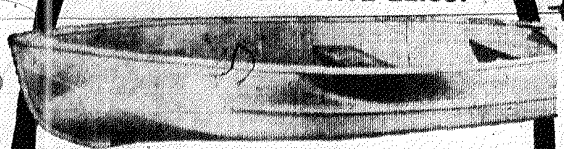
Famous Shakespeare

Patented Shakespeare Direct Drive Constr

#1900, Level Wind. Finest brass gears. Reg. 9.95. **4.98**
#1900S, Level wind. Star drag. Brass gears. Reg. 11.40 **5.69**
#1926, Level win Featherlite. Nylo gears. Reg. 12.00
#1924S, Level wi Star drag, nylon gears. Reg. 13.50
#1950, Level wind, "automatic thumb" brass gears. Reg.

Main Floor

SPECIAL SALE! SAVE 22.00!



12-ft. Aluminum Boat! Reduced

A top of car model that is light in weight, yet of rugged construction. Has built-in air chambers for greater safety! Broad beam and deep freeboard for greater performance and stability. Wt. 110 lbs. A sleek beauty.

Reg. 210.00
$188
3.00 weekly

12'3" Fiberglas Endura Craft "Lark". A boat you'll want to own. Weighs only 190 lbs. **$459**

NO MONEY DOWN* — Low Payments
Main Floor

SAVE $57!



Speeds to 20 m.p.h.
Power Shift
Only 47 lbs.
Reg. $245
$188

Nothing down* 2.50 weekly

Forward, Neutral and Reverse Power Shift motor by a famous manufacturer whose name you'll know. Alternate firing twin. 1956 model!

Main Floor



SAVE UP TO 36%!

BIG SALE

2½-lb. Dacron Filled Sleepi

Great warmth without weight. Dacron is much better than wool. Full zipper; 2 bags zip together. Two air mattress pockets. Water repellent cover. 25.00 15

3-lb. Wool Bag. Full size, full zippered; a mattress pockets. **Reg. 14.95**

3-lb. Dacron Filled, Milium-Lined Bag. D "Kamp King" . . . our best buy. **Reg. 29.95 each** 2

No money down* — 1.00 weekly
Second Floor

Special-Purchase!

Dutch Boy Outside White



Reg. 5.39 gallon **4.39**

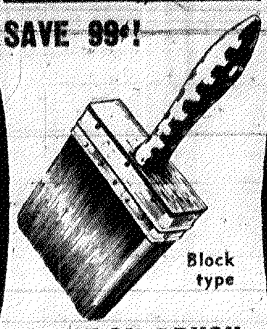
Genuine Dutch Boy No. 3688 paint . . . a favorite of professional painters because of its terrific hiding power and lasting quality. Used both as a primer and finish coat. Loaded with pigment . . . 1 gallon weighs 16 lbs. One of the finest paints you can buy!

Main Floor

SUPERCOTE
1-Coat Wall Paint
Oil - base, Alkyd resin fortified.
4.65 Value Gal. 3.13

SUPERCOTE
Tile-Like Enamel
Washes and wears like a china plate.
5.25 Value Gal. 3.58

SAVE 99¢!



Block type

4" NYLON BRUSH

A big block - type brush with tapered nylon bristles vulcanized in rubber. Holds a heavy load of paint, applies it smoothly and evenly.
Reg. 2.65 **1.66**



Sensation
Reg
2

9'x9' UMBRELLA T

These fine tents are stoutly made of heavy green, water-resistant drill. Heavy drill floor, canopy. Complete assembly and scrim fro headroom. This is just one of the popular te play at Simon's! Act Now!

Second Floor

Oakland Tribune May 16, 1956 PG 51