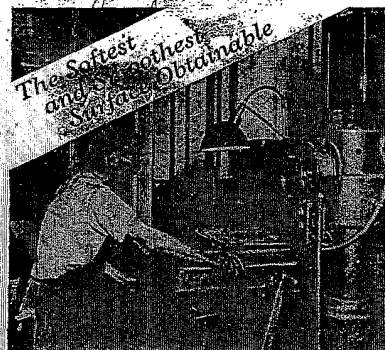


January 1937
 The Softest
 and Smoothest
 Surface Obtainable



HOYT IMPRESSION LEAD

We use only selected materials, which run uniform, in the manufacture of our plain impression lead. It renders the softest and smoothest surface obtainable.

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