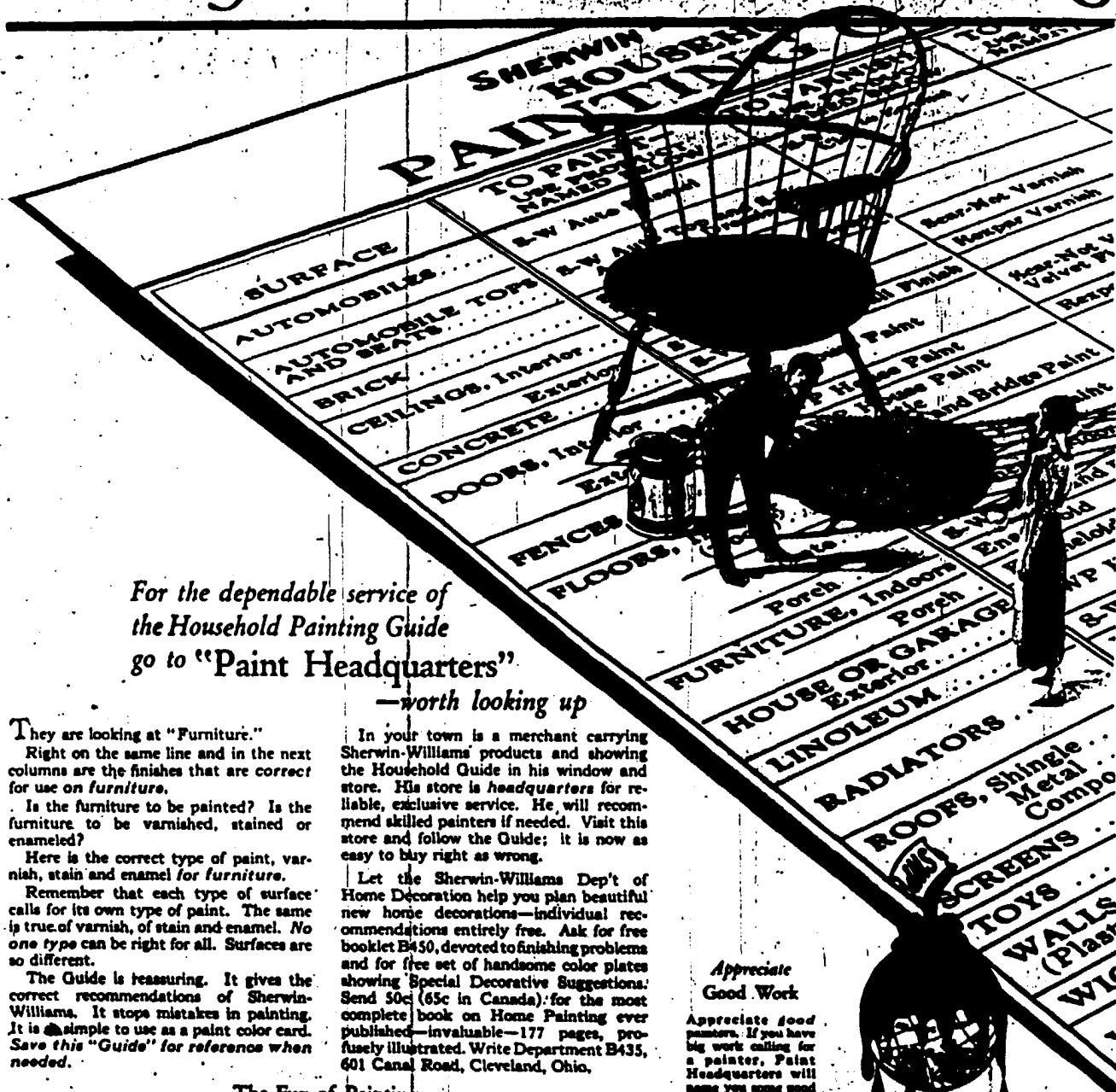


Stop Mistakes

—follow the Household Painting



For the dependable service of
the Household Painting Guide
go to "Paint Headquarters"

—worth looking up

They are looking at "Furniture."

Right on the same line and in the next columns are the finishes that are correct for use on furniture.

Is the furniture to be painted? Is the furniture to be varnished, stained or enameled?

Here is the correct type of paint, varnish, stain and enamel for furniture.

Remember that each type of surface calls for its own type of paint. The same is true of varnish, of stain and enamel. No one type can be right for all. Surfaces are so different.

The Guide is reassuring. It gives the correct recommendations of Sherwin-Williams. It stops mistakes in painting. It is as simple to use as a paint color card. Save this "Guide" for reference when needed.

In your town is a merchant carrying Sherwin-Williams' products and showing the Household Guide in his window and store. His store is headquarters for reliable, exclusive service. He will recommend skilled painters if needed. Visit this store and follow the Guide; it is now as easy to buy right as wrong.

Let the Sherwin-Williams Dep't of Home Decoration help you plan beautiful new home decorations—individual recommendations entirely free. Ask for free booklet B450, devoted to finishing problems and for free set of handsome color plates showing Special Decorative Suggestions. Send 50¢ (65¢ in Canada) for the most complete book on Home Painting ever published—invaluable—177 pages, profusely illustrated. Write Department B435, 601 Canal Road, Cleveland, Ohio.

Appreciate Good Work

Appreciate good painters. If you have big work calling for a painter, Paint Headquarters will name you some good ones. Thousands have taken the Sherwin-Williams suggestion "If you hire a painter, hire a good one."

The Fun of Painting

Know the fun of it! Know the fun of taking some old piece of furniture out of the state—bored, stained and scrubby looking—and colorfully setting out to make it beautiful. The reward you get for a little effort is a positive

revival. With a beautiful color effect on quality products, years have dropped away from it! It is new! And you have done it yourself, for a little expense and a lot of fun.



Painting

Use Enamel for the hardest like-like finish—use with Enamel to get these unusual effects you've always admired.



Varnishing

Use Best-Not Varnish—this helps to enhance the beauty and character of the grain—waterproof, heat resisting. Resists for all out of doors varnishing.



Staining

Use Floorstain as the handy all-around home stain. Stains and varnishes in one operation. Use Manderstain or Oil Stain for new untreated wood.



Enameling

Use Old Dutch Enamel for a lifetime finish. Dries hard and smooth on porcelain. For their beauty—without an equal.

[illegible]

SHERWIN-WILLIAMS
PAINTS AND VARNISHES

Largest Paint and Varnish Makers in the World