

Florida Branch
Texas Branch
at Louis Division
San Francisco "

Eastern Texas
Colorado
Southeastern Wyoming
Idaho
Utah

Arizona
Nevada
Eastern Oregon
Eastern Washington



CONFIDENTIAL DEALERS' NET PRICE LIST

No. 76

EFFECTIVE AUGUST 31, 1950

Subject to change without notice

THE GLIDDEN COMPANY

NATIONAL HEADQUARTERS - CLEVELAND 2, OHIO

Factories from Coast to Coast

Branches in Principal Cities

N18884

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EXTERIOR PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
ENDURANCE PRE-PARED HOUSE PAINT					
Outside and Inside and Flat White.....	\$3.85	\$3.95	\$1.15	---	---
Reg. Shades and Black.....					
Crylight Green.....	4.05	4.15	1.20	---	---
ENDURANCE IMPERIAL HOUSE PAINT—WHITE.....	5.15	5.25	1.45	---	---
EVERON HOUSE PAINT—WHITE.....	3.25	3.35	1.00	---	---
TITAN-O-ZINC OUTSIDE WHITE.....	4.10	4.20	1.21	---	---
EXTERIOR BASE COAT.....	3.85	3.95	1.15	---	---
KNOT SEALER.....	---	3.70	1.09	\$.62	---
LIQUID CEMENT COATING.....	4.10	4.20	---	---	---
Cement Coating Mixing Liquid.....	2.45	2.55	---	---	---
ZINC-O-LITH HOUSE PAINT.....	3.85	3.95	1.15	---	---
TRIM AND TRELLIS COLORS					
Royal Red No. 3.....	---	5.85	1.63	.89	---
Light Yellow No. 37.....	---	5.00	1.41	.75	---
Shutter Green No. 71.....	---	4.45	1.28	.71	---
Other Colors.....	---	---	---	---	---

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
TITAN-O-ZINC PASTE PAINT.....	\$4.95	\$5.05	\$1.43	---	---
ENDURANCE WHITE SEMI-PASTE.....	4.40	4.50	1.29	---	---
DEI WAL					
Clear.....	1.95	2.05	---	---	---
Heavy Bodied.....	2.10	2.20	---	---	---
White.....	2.55	2.65	---	---	---
ENDURANCE SHINGLE STAIN					
Dark Brown, Maroon, Red.....	2.10	2.20	---	---	---
Light Green, Medium Green, Dark Green ..	2.45	2.55	---	---	---
French Gray, White.....	2.65	2.75	---	---	---
Contra Blue.....	3.10	3.20	---	---	---
WHITE CREOSOTE PAINT.....	3.00	3.10	---	---	---

FLOOR PAINTS (Exterior — Interior)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
FLORENAMEL					
All Colors.....	---	\$3.75	\$1.10	---	---
PLI-NAMEL					
Regular Colors.....	---	4.30	1.36	---	---
White.....	---	5.30	1.49	---	---
Black.....	---	4.05	1.18	---	---

ALL PRICES are for FULL CASE LOTS

Split cases or less than case quantities of any color and size take the following additional charges:

1's—5c per can	1/4's—2c per can
1/4's—8c per can	1/8's—1c per can
1/8's—3c per can	



WALL FINISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
SPEED-WALL FLAT					
White and Colors.....	\$2.70	\$2.80	\$.86	----	----
SPEED-WALL SEMI- GLOSS					
White and Colors.....	3.45	3.55	1.05	----	----
SPEED-WALL GLOSS					
White and Colors.....	3.55	3.65	1.08	----	----
SPEED-WALL INTERIOR BASE COAT OIL FIRST COATER.	3.00	3.10	.94	----	----
	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
GLAZING LIQUID	\$3.10	\$3.20	\$.96	----	----
SEALLETTE	2.55	2.65	.83	----	----

BARN AND ROOF PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
ENDURANCE BARN PAINT					
Red.....	\$2.30	\$2.40	\$.76	----	----
Gray.....	2.95	3.05	.93	----	----
TINNERS' PAINTS					
Tinners' Red.....	2.60	2.70	.84	----	----
Green.....	4.45	4.55	----	----	----

METAL PROTECTIVE PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
NEV-A-RUST					
Gray, Greenbrier.....	\$4.10	\$4.20	----	----	----
Red, Brown, Black	4.05	4.15	----	----	----

ZINC DUST PAINT (Prices on request)

CHROMATIZED METAL PRIMER

Red.....	4.80	4.90	----	----	----
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GLIDTITE GALVANIZED IRON PRIMER

White.....	3.25	3.35	----	----	----
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LIQUID RED LEAD

(Modified).....	4.80	4.90	----	----	----
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SMOKE STACK

BLACK.....	2.65	2.75	----	----	----
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1's - 6c per can
1/4's - 3c per can
1/8's - 3c per can
1/16's - 2c per can
1/32's - 1c per can



ENAMELS AND UNDERCOATERS

	5's per gal.	1's each	3/4's each	1/2's each	1/4's each
RIPOLIN-ARCHITECTURAL-B.L.T.					
Gloss, Semi-Gloss, White	----	\$6.80	\$1.86	\$1.00	----

RIPOLIN-QUICK DRYING					
Gloss, Semi-Gloss, White	----	6.05	1.68	.93	\$.52

RIPOLIN UNDERCOAT					
Quick Drying	----	4.00	1.16	.65	----

SUPERIOR SPEDENE ENAMEL GLOSS					
	----	5.00	1.41	----	----

GLIDDENCOAT	----	3.60	1.06	.60	.36
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VARNISHES

	5's per gal.	1's each	3/4's each	1/2's each	1/4's each
Gliddenspar					
Bar and Table Top Varnish	----	\$4.70	\$1.34	\$.74	\$.43

Japspar	----	4.00	1.16	.65	.39
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Floorette					
Lik-A-Rub					
Rapidcote	----	4.00	1.16	.65	.39

No. 65 Velvet Floor Varnish	----	3.85	1.13	.63	.38
Speedoleum	----	3.70	1.09	.61	.37
Rockspar	----	3.80	1.11	.63	.38
Superior Bronzing Liquid	----	\$2.15	2.25	.73	.43
				.28	

Painters' Floor and Trim Varnish	----	2.95	.90	.52	.32
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JAPAN DRIER	----	1.70	1.80	.61	.38
				.25	

BLACK ASPHALTUM	----	1.20	1.30	.49	.33
				.23	

GLID-SEAL	----	3.50	1.04	----	----
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PENETREX	----	3.20	3.30	.99	----
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 1's-6c per can 3/4's-2c per can
 3/4's-3c per can 1/2's-1c per can
 1/2's-3c per can



STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	¼'s each	⅓'s each	⅛'s each
AD-EL-ITE NON IN- FLAMMABLE PAINT AND VARNISH RE- MOVER		\$3.00	\$.91	\$.53	----
AD-EL-ITE PAINT AND VARNISH REMOVER	\$1.45	1.55	.55	.36	\$.24
PASTE WOOD FILLERS		2.80	.86	----	.31
GLID-TONE STAINS		1's each	¼'s each	⅓'s each	⅛'s each
Stains — All Colors		\$2.70	\$.85	\$.50	\$.30
Reducer		1.20	.40	.23	.17

AUTO FINISHES

	1's each	¼'s each	⅓'s each	⅛'s each	⅞'s each
SPEEDENAMEL					
Black, Autumn Brown ..	----	\$1.30	\$.72	\$.42	----
Sage Green, Fayette Green, Dover Gray, Desert Sand, Royal Blue, Windsor Blue ..	----	1.40	.77	.45	----
Fire Red, Monroe Ma- roon, Jersey Cream ..	----	1.55	.85	.48	----
Gray Primer	----	1.00	.57	.35	----
Auto Body Solder	----	----	----	----	\$.33
TOUCH-UP BLACK					each
Half-pint cans only					\$.34

JAPALAC PRODUCTS

	1's each	¼'s each	⅓'s each	⅛'s each	⅞'s each
JAPALAC QUICK DRY- ING ENAMEL (Gloss)					
White, Black and Colors	\$4.60	\$1.31	\$.73	\$.42	\$.27
JAPALAC VARNISH STAIN					
Natural and Colors	3.55	1.05	.60	.36	----
Ground Color	3.35	1.00	.57	.35	----
JAPALAC GRAINING COMPOUNDS					⅓'s each
Light and Dark Graining Color					\$.38
JAPALAC BRONZES— READY MIXED					
Aluminum	\$1.20	\$.67	\$.40	\$.25	\$.18
JAPALAC SCREEN ENAMEL					
Black	\$2.05	\$.68	\$.41	\$.27	----
JAPALAC QUICK-DRY- ING DEAD BLACK ENAMEL	4.60	1.31	.73	.42	\$.27
JAPALAC STOVE AND IRON ENAMEL		.71	.43	.28	.19

TRUCK, TRACTOR AND MACHINERY ENAMEL

	1's each	¼'s each
Black	\$3.65	\$1.08
J.D. Yellow, A.C. Orange, I.H.C. Red, J.D. Green, Cietrac Orange, Hi Way Yellow ..	4.65	1.30
I.H.C. Blue, New Fordson Gray	3.75	1.10

ALUMINUM PAINT

	5's per gal.	1's each	¼'s each	⅓'s each	⅛'s each
Metallite Interior Chrome Finish ..	\$3.75	\$1.10	\$.62	\$.37	
Metallite Exterior Ready Mixed ..	3.85	1.13	.63	.38	
HEAT RESISTING MET- ALLITE	\$3.45	\$3.55	\$1.05	\$.60	\$.36
ALUMINUM ASPHALT ROOF PAINT				5's each	1's each
				\$2.85	\$2.95

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1's — 6c per can	⅞'s — 2c per can
¼'s — 3c per can	⅓'s — 1c per can
⅛'s — 3c per can	



MISCELLANEOUS AND SPECIALTIES

					1 lb.
AD-EL-ITE PASTE WAX					\$.77
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MISCELLANEOUS AND SPECIALTIES (Continued)

		5's per	1's	1/4's	1/8's	1/16's
		gal.	each	each	each	each
PURE COLORS IN OIL						
Zinc Oxide White		\$5.80	\$1.86			\$.56
Raw Umber, Burnt						
Umber	4.25	1.23				.40
Burnt Sienna, Raw						
Sienna	5.15	1.45				.46
Van Dyke Brown	4.30	1.24				.41
Ivory Drop Black			1.40			.45
Lamp Black	3.95	1.15				.38
Prussian Blue			1.69			.55
Ultramarine Blue						.53
Chrome Green, Light	} 6.35	1.75				.54
Chrome Green, Med.						
Chrome Green, Dark						
Chrome Yellow, Light	} 2.35					.69
Chrome Yellow, Med.						
Chrome Yellow, Dark ..			2.95			.84
Yellow Ochre	3.95	1.15				.38
Ventian Red	4.00	1.16				.39
Tuscan Red			2.40			.70
Rose Lake						.64
American Vermilion			2.40			.70
Cobalt Blue			1.70			.52
OIL COLOR IN TUBES						
Master Painters' Size						each
1 x 5-inch						\$.19
Household Size						
1/2 x 4-inch						.10
		5's per	1's	1/4's	1/8's	1/16's
		gal.	each	each	each	each
NEVA-ROT						
Neva-Rot Clear	\$2.30	\$2.40	\$.76			
Neva-Rot Green	1.95	2.05	.68			

ASPHALT PRODUCTS

		5's per	1's	1/4's	1/8's	1/16's
		gal.	each	each	each	each
MASTICRETE						
Masticrete		\$1.10	\$1.20			
Masticrete Primer		1.10	1.20			
		5's per	1's			
		gal.	each			
SURFACENE	1.95	\$.65	\$.39			

ALL PRICES are for FULL CASE LOTS

Split cases or less than case quantities of any color and size take the following additional charges:

1's - 6c per can	1/4's - 2c per can
1/4's - 3c per can	1/8's - 1c per can
1/8's - 3c per can	

TERMS AND CONDITIONS

This price list supersedes all previous lists, terms and other arrangements granted prior to this date, all of which are hereby cancelled.

We reserve the right to refuse any order for any reason and further to grant these new prices and discounts to only those accounts we select as authorized agents for regularly labeled products.

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter become effective, shall be added to the prices printed herein.

TERMS

Our terms on paints, varnishes, enamels, stains, lacquers, white lead, turpentine, linseed oil and sundries not manufactured by us, are 60 days net, 1 per cent discount for cash in 10 days from date of invoice.

All prices are on orders for full case lots. On orders for split cases or less than case quantities of any color and size the following charges are to be added:

$\frac{1}{2}$	1c per can
$\frac{1}{4}$	2c "
$\frac{1}{8}$	3c "
$\frac{1}{16}$	3c "
1's.....	6c "

All shipments of paint products are forwarded f.o.b. our factories or distributing points. Orders of 24 gallons or more will be shipped freight allowed cheapest route if freight bills are submitted with remittance or not later than due date of invoice.

PACKAGING

Products are packed—

	Number to Carton
Gallons.....	4
Quarts.....	6
Pints.....	6
$\frac{1}{2}$ Pints.....	12
$\frac{1}{4}$ Pints.....	12

NOTES ON ORDERING

Always give post office address and shipping directions, naming the delivering railroad.

To insure prompt attention all orders should be addressed to the firm and not to a representative.

SHORTAGE AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage enroute must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sales and delivery of all products mentioned in our price lists are contingent upon strikes, fires, floods, the elements, explosion, war, riot, embargoes, insurrection, acts of God, or the public enemy, acts of governmental authorities, labor troubles, delays of vendors or in transportation, inability to obtain raw materials or containers or transportation facilities, or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

All prices, terms and conditions are subject to change without notice.

THE GLIDDEN COMPANY

11001 MADISON AVE.

CLEVELAND 2, OHIO

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans, 8, La., 424 Josephine St.
Minneapolis 13, Minn., 1901 E. Hennepin Ave.

Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1300 7th St.
Toronto 9, Ont., Canada, 351 Wallace Ave.

BRANCHES AND DISTRIBUTING POINTS

Arkansas City, Kansas
Atlanta, Ga.
Baltimore, Md.
Billings, Mont.
Birmingham, Ala.
Buffalo, N. Y.
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
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Columbus, Ohio
Dallas, Texas
Detroit, Mich.

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El Paso, Texas
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Honolulu, T. H.
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Huntington Park, Calif.
Indianapolis, Ind.
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Knoxville, Tenn.
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Reading, Pa.

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St. Petersburg, Fla.
San Antonio, Texas
San Diego, Calif.
San Francisco, Calif.
Scranton, Pa.
Sioux Falls, S. D.
Tampa, Fla.
Toledo, Ohio
Washington, D. C.
West Palm Beach, Fla.
Winnipeg, Manitoba, Can.



SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$2.50	\$.79	-----	-----

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.69	\$1.09	-----	-----

SPRED SATIN

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.10	\$.95	-----	-----
Decorator Colors.....	-----	3.10	.95	-----	-----

SPRED PRIMER-SEALER

(Vapor Barrier)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
-----	\$3.10	\$.94	-----	-----	-----

SPRED TEXTURE BASE

(Prices on request)

REFLECT-O-LITE PASTE PAINT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$2.05	\$.68	-----	-----

GLID-N SPECIALTIES

	1's each	1/4's each	1/8's each
5% D.D.T.....	\$1.25	\$.38	\$.22
LIQUID CLEANER.....	1.95	.53	.25

	1's each	1/4's each	1/8's each
FLOOR WAX.....	\$1.75	\$.53	\$.30

	1's each	1/4's each	1/8's each	1/16's each
AUTO POLISH.....	\$1.75	\$.50	\$.27	\$.18
BRUSH RESTORER.....	-----	.39	.21	-----
FURNITURE POLISH.....	1.75	.50	.27	.18

	1/8's each	1/16's each	1/32's each
MILDEW-X.....	\$.77	\$.39	\$.30

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1's - 6c per can	1/4's - 2c per can
1/4's - 3c per can	1/8's - 1c per can
1/8's - 3c per can	