



CITY DDC-9
Cleveland 2, Ohio DATE May 20, 1952 FOR
SUBJECT EUSTON WHITE LEAD IN OIL PRICES

ANSWERING LETTER OF

The following prices on White Lead in Oil All Purpose Soft Paste were established by the Euston Lead Division May 15, 1952. Please quote your legitimate agent and dealer accounts who order amounts of 500 pounds or more at distributor prices. For those who order in amounts of less than 500 pounds, the regular dealer price schedule will be in effect.

Par Territory

List Prices Per 100 Pounds

	<u>100 lb. Kegs</u>	<u>50 lb. Kegs</u>	<u>25 lb. Kegs</u>	<u>12½ lb. Kegs</u>	<u>5 lb. Cans</u>	<u>1 lb. Cans</u>
Under 500	\$28.80	\$29.50	\$29.80	\$30.15	\$32.80	\$35.45
500 or More	28.05	28.75				

Painters' Prices per 100 Pounds

	<u>100 lb. Kegs</u>	<u>50 lb. Kegs</u>	<u>25 lb. Kegs</u>	<u>12½ lb. Kegs</u>	<u>5 lb. Cans</u>	<u>1 lb. Cans</u>
Under 500	\$27.00*	\$27.65	\$27.95	\$28.25	\$30.75	\$33.25

Dealers' Prices per 100 Pounds

	<u>100 lb. Kegs</u>	<u>50 lb. Kegs</u>	<u>25 lb. Kegs</u>	<u>12½ lb. Kegs</u>	<u>5 lb. Cans</u>	<u>1 lb. Cans</u>
Dealer	\$24.60	\$25.20	\$25.45	\$25.75	\$28.00	\$30.30
Agent Distributor	21.60	22.10	22.35	22.60	24.60	26.60

* NOTE - PAINTERS

500 pounds in one delivery	\$26.25 in 100 lb. kegs
2000 pounds in one delivery	\$24.60 in 100 lb. kegs
10000 pounds in one delivery	\$22.60 in 100 lb. kegs
Paint Manufacturers - Dealers Prices	

Apply the usual freight differentials - see reverse side.

DDC:ld
To: Regional Directors
Sales Managers
Metropolitan Branch Managers
Salesmen
Superintendents

D. D. CARROLL

GLD000204

May 20, 1952

PAR TERRITORY

F.O.B. Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Chicago
Cleveland, Ohio
Detroit, Mich.

Evansville, Ind.
North Bergen, N. J.
Reading, Pa.
St. Louis, Mo.
Scranton, Pa.
Toledo, Ohio

1/8 CENT TERRITORY

F.O.B. Atchison, Kansas
Davenport, Ia.
Des Moines, Ia.
Duluth, Minn.
Kansas City, Mo.

Springfield, Mo.

Lincoln, Neb.
Minneapolis, Minn.
Norfolk, Va.
Omaha, Neb.
Richmond, Va.

1/4 CENT TERRITORY

F.O.B. Aberdeen, S. D.
Birmingham, Ala.
Columbia, S. C.
Jackson, Miss.
Knoxville, Tenn.
Memphis, Tenn.
Minot, N. D.
New Orleans, La.
Ottawa, Kansas
Sioux Falls, S. D.
St. Petersburg, Fla.
Tampa, Fla.

Atlanta, Ga.
Bismark, N. D.
Hastings, Neb.
Jacksonville, Fla.
Little Rock, Ark.
Miami, Fla.
Nashville, Tenn.
Orlando, Fla.
Shreveport, La.
West Palm Beach, Fla.
Wichita, Kansas
Topeka, Kansas

1/2 CENT TERRITORY

F.O.B. Cheyenne, Wyo.
Denver, Col.

Oklahoma City, Okla.
Tulsa, Okla.

3/4 CENT TERRITORY

F.O.B. Amarillo, Texas
Dallas, Texas
Great Falls, Mont.
Paris, Texas

Helena, Mont.

Billings, Mont.
Fort Worth, Texas
Houston, Texas
San Antonio, Texas

1 CENT TERRITORY

F.O.B. Albuquerque, N. M.

Santa Fe, N. M.

El Paso, Texas

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