The Wonderful

A Sensational Discovery in Household Finishes

Never before in the history of household finishing has there been a product like Lacq—a finish so beautiful, so durable, and so easy to apply.

Not paint–not varnish

but an entirely new kind of finish, made in all colors for Floors, Furniture and Woodwork that

dries in less than one half hour

You Can Finish a FLOOR

with Lacq and in less than one-half hour it is dry enough to dance on. Use it where the household traffic is heaviest, for it will withstand wear, does not show scratches, and will not be affected by repeated washings and scrubbings.

You Can Finish Your FURNITURE

with Lacq and use it in less than one-half hour. You can finish a table and it will be ready for use in thirty minutes. No long waiting to dry—*no* danger of ruined clothes, and if a second coat of Lacq is necessary, it can be applied almost immediately.

You Can Finish Your WOODWORK

with Lacq and hang up the curtains and draperies immediately. Its rich, lustrous surface will add to the beauty of any room—and you won't have to wait for it to dry. You can refinish your whole home with Lacq.

The GLIDDEN Companies

PAINTS — VARNISHES — STAINS — ENAMELS

GLD33495

The Glidden Company . . . . . Cleveland The American Paint Works . . . New Orleans