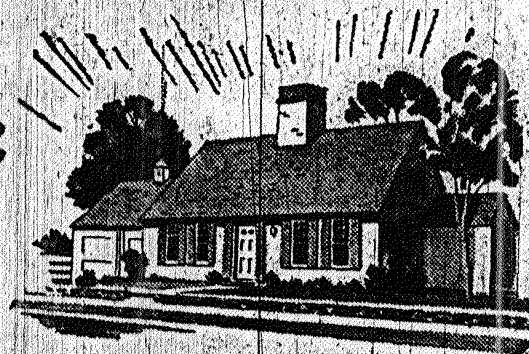


THE NEW AMERICA'S FAVORITE
HOUSE PAINT GIVES YOUR HOME...

1 EXTRA YEAR OF BEAUTY!



SHERWIN-WILLIAMS SWP HOUSE PAINT

Best buy in home protection,
for over 80 years... that's
Sherwin-Williams SWP
House Paint! America's

favorite, SWP now brings you a great big extra bonus
—beauty that lasts a full year longer than before!

In its whiter, brighter whites—or in its cleaner, more
beautiful colors—SWP now gives your home a new,
“freshly-painted” look that stays on and on!

The superb quality of SWP has made mil-
lions of satisfied users. Today, more than
ever, SWP means the most for your house
paint money!

\$5.45

per gallon

1. **HONEST-FILM-THICKNESS!** No deep brush marks... no weak spots in the film.
2. **QUICKER-DRYING!** This new SWP dries before heavy dust can collect!
3. **SMOOTHER SURFACE!** SWP's smoother, glossier surface doesn't grip dirt!
4. **SELF-CLEANING!** Rains keep SWP bright and clean!
5. **WHITER, BRIGHTER!** Whiter whites... brighter, more beautiful colors!
6. **SAVES MORE MONEY!** SWP does not require repainting for years!



Makes a grand entrance!

SHERWIN-WILLIAMS PORCH & FLOOR ENAMEL

Wonderful way to make porches... with
smart, colorful style and porch Tough...
washable... SW PORCH & FLOOR
ENAMEL protects against warping and
wood-rot, and stubbornly resists wear.



\$5.70
per gallon

SHERWIN-WILLIAMS PAINTS

LAKESHORE BRANCH

RICHMOND BRANCH

2244 LAKESHORE AVE.

2412 RICHMOND AVE.



THE BIG
Value-Pack
Needs in
Than It Co

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