

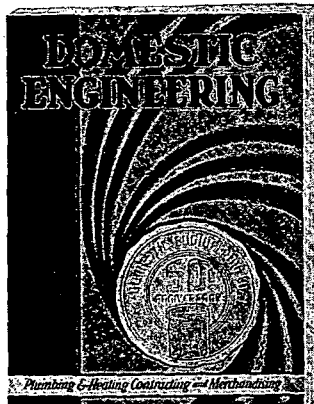
Domestic Engineering Publications

1900 Prairie Avenue

Chicago, Illinois



DOMESTIC ENGINEERING



The year 1939 marked the fiftieth anniversary of *Domestic Engineering's* continuous and outstanding service to its industry. Since its founding in 1889, *Domestic Engineering* has maintained its position of leadership . . . a leadership which was achieved through its background of experience and through its many notable accomplishments during the intervening years.

Each month *Domestic Engineering* reaches the top group of contractor-dealers who are responsible for the major portion of sales made in the plumbing, heating and air conditioning field. It is to *Domestic Engineering* that these men look as the authority in their industry. It is to *Domestic Engineering* that these men look to keep themselves constantly abreast of all matters pertaining to their business.

To the manufacturer of plumbing, heating and air conditioning equipment, *Domestic Engineering*, with its well-seasoned background, presents an ideal setting for his advertising program. Write for complete data on *Domestic Engineering* and the field it serves.

PLUMBING AND HEATING NEWS

PLUMBING AND HEATING NEWS supplements and further expands the service of *Domestic Engineering* to its industry. In mid-month it brings to the major portion of the field all of the latest news developments in the industry as well as an extensive summary of new and improved products. In this respect PLUMBING AND HEATING NEWS has come to be accepted as the newspaper of its industry.

The broad coverage of PLUMBING AND HEATING NEWS includes virtually all known buying factors from every branch of the industry. Through PLUMBING AND HEATING NEWS the manufacturer of plumbing and heating products is enabled to reach his largest, most receptive audience at comparatively small cost. Large page and unit sizes make it possible to do a dominating, though economical job. Your inquiry regarding rates and other details is invited.



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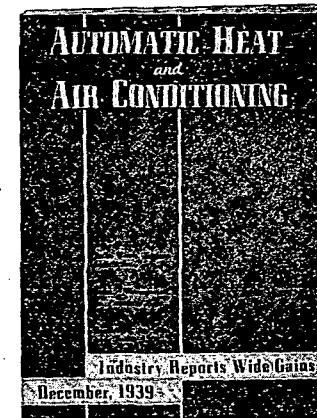
Chicago, Illinois



AUTOMATIC HEAT and AIR CONDITIONING

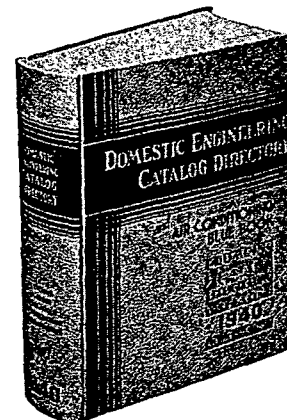
AUTOMATIC HEAT AND AIR CONDITIONING is designed primarily to serve the contractor-dealer in the automatic heat and air conditioning field. Included in its wide coverage are the complete line dealers handling summer and winter air conditioning equipment, oil burners, stokers and gas heating equipment. Also the wholesalers or distributors in the field, the consulting engineers, the merchandising departments of utilities, and all known manufacturers are reached each month.

In AUTOMATIC HEAT AND AIR CONDITIONING the men in this field find complete editorial coverage of engineering, management and merchandising problems pertaining to all types of equipment in the field. Because the complete line dealer has proven most successful and AUTOMATIC HEAT AND AIR CONDITIONING is the one publication designed primarily to serve this type of outlet, its advertising pages have proven highly productive to manufacturers in the automatic heat and air conditioning field. Total distribution exceeds 15,000 copies each month. Full details gladly furnished on request.



DOMESTIC ENGINEERING CATALOG DIRECTORY and AIR CONDITIONING BLUE BOOK

A complete buying and specifying guide on plumbing, heating, air conditioning and related equipment. It is specifically designed for and used by buyers, specifiers, specifying engineers, wholesalers, general contractors and air conditioning consulting engineers. The data contained in DOMESTIC ENGINEERING CATALOG DIRECTORY and AIR CONDITIONING BLUE BOOK is arranged in such a way as to make information instantly accessible at a moment's notice.



The 1940 Edition of DOMESTIC ENGINEERING CATALOG DIRECTORY and AIR CONDITIONING BLUE BOOK contains five distinct sections: MANUFACTURERS' CATALOG SECTION—Up-to-the-minute purchasing and specifying information on products used in this industry. TABLES AND RULES SECTION—Condensed specifying data in form of standard Tables, Rules, Charts and Layout Diagrams on plumbing, heating and air conditioning. CLASSIFIED DIRECTORY SECTION—Listing virtually every known product in the industry. TRADE NAME SECTION—Trade names of products used in this field, the items to which they apply and also names and addresses of the manufacturers who make them. NAME AND ADDRESS SECTION—Includes names and addresses of all known manufacturers in the industry.

Because DOMESTIC ENGINEERING CATALOG DIRECTORY and AIR CONDITIONING BLUE BOOK is in constant use by leading plumbing, heating and air conditioning buyers and specifying engineers, it offers manufacturers an ideal method of presenting product information before the right men in the industry. Descriptive booklet will be sent to manufacturers upon request.