



## Stucco houses need these two partners

*Pure lead paint and a master painter insure lasting beauty . . . and a waterproof covering for your home*

**W**HAT color for outside walls? How can we best waterproof stucco?"

When you answer these questions—even before you decide finally—call in your skilled painter. His experience will be helpful to you in working out color treatments. With his partner, pure lead paint, he can produce any desirable color—the exact tints or shades to harmonize with your decorative plan. He can do so because he mixes and tints this paint specially for every job.

Pure lead paint provides lasting beauty for your home. And it is famous for its ability to waterproof and weatherproof exterior surfaces. Made with Dutch Boy white lead, it has been used for years by the craftsmen of the painting profession

sents no new or materially different painting problem. Except for a slight variation in the priming coat—the addition of more linseed oil to satisfy the rough, porous stucco, the job is similar to that of painting other surfaces exposed to moisture and the weather.

With Dutch Boy white-lead paint, your painter covers your stucco house as effectively as he has scores of other houses. He puts on a paint film that does not crack or scale . . . that prevents cracking of the stucco surface by keeping out moisture.

*Select the finish you want.*

With Dutch Boy white-lead your painter can develop a gloss . . . eggshell . . . or

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...the country, Dutch Boy's on sur-  
 faces of all kinds.  
 And that in-  
 cludes stucco as  
 well. Stucco pre-  
 pared for painting  
 with pure lead paint.  
 This trademark, a guar-  
 antee of high quality, is on  
 every keg of Dutch Boy  
 white-lead. It is the trade-  
 mark of National Lead  
 Company, which makes  
 lead products for the many  
 uses for which lead is fit-  
 ted in art, industry and  
 daily life.



For exterior finish, just make your selection  
 and let the painter get the colors you want.

*For free paint booklet*  
 Write us for detailed information about  
 the use of pure lead paint on stucco sur-  
 faces. Also request the booklet, "The  
 House We Live In," which contains valu-  
 able help in selecting colors for interiors  
 as well as exteriors.

**NATIONAL LEAD COMPANY**  
 235 Montgomery St., San Francisco

*For the best results, use  
 pure lead paint.*

**Paint with LEAD**  
**DUTCH BOY WHITE-LEAD**



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Pure lead paint provides lasting beauty for your home. And it is famous for its ability to waterproof and weatherproof exterior surfaces. Made with Dutch Boy white-lead, it has been used for years by the craftsmen of the painting profession on the country's finest homes—on surfaces of all kinds.

And that includes stucco as well. Stucco presents no new or materially different

painting problem. Except for a slight variation in the priming coat—the addition of more linseed oil to satisfy the rough, porous stucco, the job is similar to painting other surfaces exposed to moisture and the weather.

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This trademark, a guarantee of high quality, is on every keg of Dutch Boy white-lead. It is the trademark of National Lead Company, which makes lead products for the many uses for which lead is fitted in art, industry and daily life.



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