

From: Noonan, Jenny [Noonan.Jenny@epa.gov]
Sent: 3/24/2025 2:40:12 PM
To: McLamb, Marguerite [McLamb.Marguerite@epa.gov]
CC: Fillio, Kristen [Fillio.Kristen@epa.gov]
Subject: RE: Presidential Exemption -- text and communication plan

Agree! Have you seen that date written down anywhere? We are still trying to find if there is a fact sheet that was generated for the 3/12 announcement. Kristen is going to call you for a list of folks to notify about this email box. We're planning to go live at 3pm today with web text "announcing" the email box.

From: McLamb, Marguerite <McLamb.Marguerite@epa.gov>
Sent: Monday, March 24, 2025 9:59 AM
To: Noonan, Jenny <Noonan.Jenny@epa.gov>
Subject: RE: Presidential Exemption -- text and communication plan

Ex. 5 Deliberative Process (DP)

From: Noonan, Jenny <Noonan.Jenny@epa.gov>
Sent: Monday, March 24, 2025 9:54 AM
To: McLamb, Marguerite <McLamb.Marguerite@epa.gov>
Subject: RE: Presidential Exemption -- text and communication plan

Do you have something in writing about when the deadline is?

From: McLamb, Marguerite <McLamb.Marguerite@epa.gov>
Sent: Monday, March 24, 2025 9:50 AM
To: Noonan, Jenny <Noonan.Jenny@epa.gov>
Subject: RE: Presidential Exemption -- text and communication plan

Hi Jenny,

I hope you had a nice weekend! Our GLs are wondering about communication with industry stakeholders about this

Ex. 5 Deliberative Process (DP)

Ex. 5 Deliberative Process (DP)

Best,
Marguerite

From: Noonan, Jenny <Noonan.Jenny@epa.gov>
Sent: Friday, March 21, 2025 4:27 PM
To: Dunkins, Robin <Dunkins.Robin@epa.gov>
Cc: Srinivasan, Gautam <Srinivasan.Gautam@epa.gov>; Smith, Korbin <smith.korbin@epa.gov>; McLamb, Marguerite <McLamb.Marguerite@epa.gov>; Petuya, Lauren <Petuya.Lauren@epa.gov>; Fillio, Kristen <Fillio.Kristen@epa.gov>; Cortelyou-Lee, Jan <Cortelyou-Lee.Jan@epa.gov>; Do, Bebhinn <do.bebhinn@epa.gov>; Millett, John <Millett.John@epa.gov>; DeLuca, Isabel <DeLuca.Isabel@epa.gov>; Anderson, Lea <anderson.lea@epa.gov>
Subject: Presidential Exemption -- text and communication plan

Hi Robin –

Here are some materials for a Monday afternoon announcement of the email box.

Communication strategy:  112 Presidential Exemptions -- announcing process -- Com Strategy.docx
Web text/email: Attached as a static file

We recommend posting the announcement here. We're working on a new banner that will link to a new page.

<https://www.epa.gov/stationary-sources-air-pollution>

On Monday, we can also put a link on each of the nine NESHAP pages from the March 12th announcement.

Have a great weekend!

Thanks,
Jenny

Jenny Noonan
Director
Policy Analysis and Communications
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919-358-9562 (cell)
Call me on Teams
noonan.jenny@epa.gov