

FUNCTIONAL FLUIDS

Sales Information Bulletin No. 61

DATE: NOVEMBER 24, 1971

SUBJECT: POLLUTION IS EVERYONE'S PROBLEM

From the publicity being given to PCBs one might get the impression that pollution was almost the sole result of Monsanto's product line. Get rid of Aroclor[®] and Therminol[®] fluids and the problem would be solved. In heat transfer fluids Dow (our major competitor) has been fairly busy at our Therminol FR customers trying to convert them to Dowtherm rather than Therminol 55 or 66. In fact some Dow salesmen have got a little bit carried away by the occasion. We've heard stories that Dow claim Monsanto is out of the Therminol business and that we have precious little industrial experience with Therminol 66. Both stories are far from the truth.

It was therefore with some surprise that we read in the St. Louis Post-Dispatch on November 18 that diphenyl oxide heat transfer fluid (of which Dow is the only U.S. manufacturer) had contaminated drinking water in a local community. The point that must be made to all customers is that heat transfer leaks can lead to environmental pollution whatever fluid is used. To emphasize that view Chemical Week of November 24, 1971 has an article on a Senate Bill (S-2770) that sets zero water pollution from industry and municipalities by 1985. The chances are that this bill will be passed by both Senate and House.

Singling out Monsanto as the scape-goat and getting mad at us for converting our Therminol FR line to Therminol 55 and 66 gets no one anywhere. We are sure they are probably as busy now at Midland as we have been. Therminol 55 and 66 do not contain diphenyl ether.

Cumming Paton

P.S. Please use my own write-up discreetly. Do not xerox it for customer distribution.

Attachments

DSW 183176

Monsanto

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