WHITE LEAD PROMOTION PROGRAM

LEAD INDUSTRIES ASSOCIATION

Graybar Building, 420 Lexington Avenue
New York, N. Y.

February 28, 1942

Bulletin No. 44

Subject: Tabulations - Survey of Municipal Painting Practices

To Members Supporting the White Lead Promotion Program

Enclosed please find a summary and tabulation of municipal painting practices as surveyed and compiled by our field representative, Mr. Bolden B. Brown.

Very truly yours,

F. E. Worman

Secretary.

SUPPLEMENTARY REPORT

Southeastern States Regional Meeting
National Association of Public School Business Officials
Atlanta, Ga. - January 16, 17, 1942

Because of the small informal character of this convention, it was possible to talk at length with a number of the officials previously met at the national convention, held last Fall in Atlantic City. Although the Lead Industries Association was the only commercial interest represented, we were favorably received in all meetings and allowed to strengthen our position among the representatives present.

One example of the definite good which is accomplished at these conventions can be seen in the following instance. During his talk on January 16, entitled "Maintenance and Operation of School Buildings", John W. Lewis, Ass't. Supt., Dept. of Education, Baltimore, Md., made a statement to the effect that white lead and oil was largely going out of the picture as an exterior paint.

After his address, we had the opportunity to point out to Mr. Lewis several inconsistencies in his case against white lead. Because of this conversation, Mr. Lewis partially retracted his previous statement at a later meeting of the same group. He pointed out that white lead was practically essential in good paint but that pure white lead and oil, as such, was being replaced in some cases by multi-pigment mixed paints. Although this retraction did not completely withdraw the stigma he had placed on white lead and oil, it did, however, serve to confuse the issue in the minds of those present at the meeting and to greatly weaken the effect of his attack on white lead.