

DEALER IMPRINT

TO Gas Fired HEATING EQUIPMENT
By AMERICAN-Standard



Now's the time to change . . .

Sec. 34.66, P. L. & R.

04211

Enjoy MODERN HEATING AS YOU PAY **USE THIS CONVENIENT TIME PAYMENT PLAN**



American-Standard Heating Equipment means health and comfort in your home. Realize all of the advantages of better heating now! Modernize today! Buy your American-Standard boiler right away! Enjoy the effortless, automatic operation and abundant heat of this quality heating equipment while you pay the modern way—out of income—if you prefer, for the American-Standard Finance Plan permits you to buy any of these quality products for modernization with little or no down payment and easy payment terms tailored to fit any budget. We handle all details—no red tape—no waiting. Come in or phone for the facts today. It's easy now to own the best in heating equipment. For the finest in heating equipment, and plumbing fixtures, too—specify American-Standard.

**AMERICAN & Standard
RADIATOR & Sanitary**

CORPORATION
PITTSBURGH 30, PA.

Form No. 730 25M 8-19 H & H

PLAINTIFF'S EXHIBIT

ASI-1011

for greater comfort—and economy too!

GAS FIRED

BOILERS

by **AMERICAN-Standard**



made for small, medium, large homes

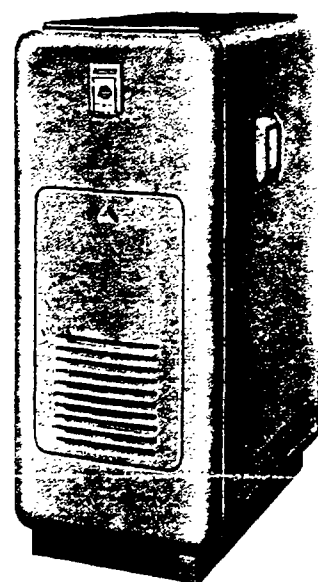
Now's the time to modernize with a gas fired boiler by American-Standard. You'll find that these quality gas boilers are engineered to bring greatest comfort and economy to you and your family. Beneath their well-insulated jackets are outstanding construction features and precision controls that mean utmost safety and dependable operation. And you'll like the way they give you warmth quickly and automatically.

But that's not all that makes them popular for both new installations and modernization jobs. Gas boilers by American-Standard come in sizes to meet the heating needs of small, medium or large homes and apartments—and a wide range of commercial buildings, as well. Compact and smartly designed, they offer maximum efficiency and economy, plus the benefits of clean, care-free automatic heating. Choose your gas fired boiler from our complete stocks today. Come in or call—let us tell you about the advantages that are yours at no extra cost in products that bear the Mark of Merit.

The complete line of American-Standard Heating Equipment also includes quality boilers for coal and oil firing as well as gas.

AMERICAN-Standard

First in heating ... first in plumbing



The Empire Boiler is ideal for home modernization. That's because it's precision engineered for efficient, fuel-saving, care-free performance. Then, too, its neat compact design harmonizes with decorative plans and saves valuable floor space. The Empire comes in sizes to meet any small to medium home heating requirement.

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The Standard Boiler has the same outstanding construction features—the same precision controls that are featured in the Empire. The Standard is recommended for efficient, dependable service throughout a variety of installations in average to larger size homes, and commercial buildings.

