

Name: Concreta
 Category: Cement, Brick and Stucco Paint
 Color: White
 Number: 900
 Quality: First

PIGMENT: 59.7%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
XX Zinc Oxide	460	9.92	.0775 Lb.	\$35.65
Titanox AA	153	4.7	.1475 "	22.57
105 Talc	200	8.82	.01 "	2.00
102 Silica	25	1.3	.02 "	.50

VEHICLE: 40.3%

V-355 Varnish Oil	72	9	1.48 Gal.	13.32
8763 Boiled Linseed Oil Varnish	38.2	5	.85 "	4.25
Polmerik Raw Linseed Oil	147.5	19	1.00 "	19.00
3024 Coal Oil	208	31	.07 "	2.17
3026 Mineral Spirits	47.6	7	.09 "	.63
3038 Borax Solution	8.4	1	.02 "	.02
V-257 Drier	44.5	6	.66 "	2.96

\$104.07

Calculated Yield	1,404.2	102.74
Manufacturing Loss 2.7%		2.74
Actual Yield		100

COST ANALYSIS:
 (Per Gallon)

Material Cost.....	1.041
Direct Labor Cost.....	.07
Factory Overhead.....	.155
Bulk Cost.....	1.266
Complete Package Cost.....	.255
Factory Cost in Package.....	1.521

PRICES:

(A) To a Company owned or controlled outlet.....	1.78
(B) To an independent wholesaler.....	1.951
(C) By Company owned or controlled outlet to retail customer...	3.45
(D) To an independent retailer (Dealer).....	3.295
(E) To other (specify).....	3.00
	2.55

* - Small Commercial Buyer.
 ** - Large Commercial Buyer.

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