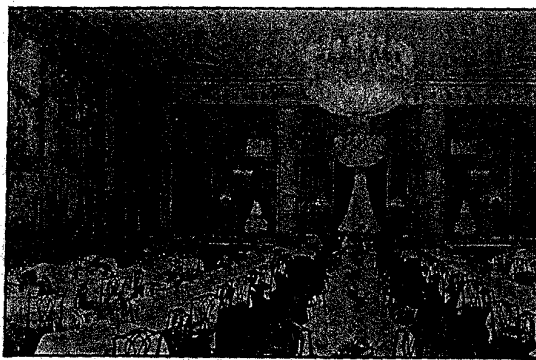


DISTINCTIVE DUTCH BOY INTERIORS



Geo. H. Post & Sons, Architects Thompson-Barrett Company, Contractors Mack, Jenner and Tyler, Decorators

THE large mural painting in the Hendrik Hudson dining room—painted by N. C. Wyeth—depicts the voyage of the Half Moon up the river which bears Hendrik Hudson's name. The walls are painted a yellow green, to harmonize with the blue and greens in this dominant mural and in the portraits on the opposite side of the room. Under artificial lighting this treatment imparts to the room a soft glow of color.



THE Palm room, which leads into the dining room, is treated in a lighter, greener tone of green. In both rooms the paint is Dutch Boy white-lead and Dutch Boy flatting oil. This paint can be tinted to any desired color, its unlimited color range makes it especially adaptable to interior decorating work of any kind. And it produces a handsome flat finish which repels soap-and-water washings without harm.

In the HOTEL ROOSEVELT color effects are based on *white-lead walls*

You, too, can achieve magnificent effects. Our color specialists will help you, free of charge.

THE Hotel Roosevelt, New York—one of the most beautiful hotels in America! And especially beautiful for its interior decorative effects.

The Hendrik Hudson dining room, the Colonial dining room, the ballroom, and other public rooms are painted with Dutch Boy white-lead and Dutch Boy flatting oil.

In these rooms the decorators relied entirely on painted walls to furnish the basic note of color in the decoration. The two photographs on this page fail to give more than a hint of the splendid effects that they secured.

You, too, can produce remarkable effects with paint. You can alter the whole decorative atmosphere of your building—sometimes you can vastly improve its value—simply by changing the color scheme. With painted walls the widest variations are possible—color combinations are almost unlimited in number.

Variations in design are also possible—by using paint in figured finishes. The Crumpled Roll, the Sponge Mottle—these and other finishes permit interesting figuration as well as color in painted walls.

Let us help you plan your decoration. Every building is different, and should be studied carefully. Your decoration scheme should fit your special requirements.

Our Department of Decoration will be pleased to study your needs. Color specialists in this department will work out color schemes appropriate for any type of room, from office to banquet hall. Moreover, these recommendations will be prepared to fit the conditions of your own building.

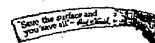
Paint specifications and mixing formulas are provided complete in every case. They can be handed over to the painters without further bother or waste of time.

The services of this department are yours for the asking. Write the Department of Decoration in care of our nearest branch.



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This advertisement appears in
BUILDINGS AND BUILDING MANAGEMENT March 14, 1927