



remember . . .

PERF-A-TAPE Joint System conceals and reinforces gypsum wallboard joints, repairs structural cracks and breaks.

TEXOLITE* Spackling Putty is preferred by painters to fill minor hairline cracks and blemishes in gypsum wallboard.

AND REMEMBER — there's no short-cut to good painting practice. So, be sure surfaces are properly prepared before you decorate — depend on the PERF-A-TAPE Joint System and TEXOLITE Spackling Putty, topped off with the new

SHEETROCK
Sealer



HISTORICAL FILE

Trade-Mark Protection

Received JUN 1951

DO NOT DESTROY

Sheetrock

New
SHEETROCK
Sealer

Really
lays the nap on
Gypsum Wallboards

BB021 0202



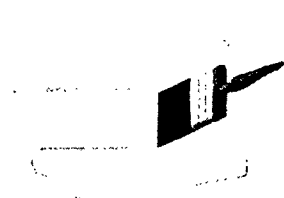
DEVELOPED BY THE MAKERS OF
WORLD-FAMOUS SHEETROCK* GYPSUM WALLBOARD

Insist on SHEETROCK SEALER

WHEN SPIRIT-THINNED PAINTS ARE USED TO DECORATE GYPSUM WALLBOARD INTERIORS

BB021 0203

Now, you can be sure of first rate results with spirit-thinned paints—thanks to new SHEETROCK Sealer! It solves the problems of preparing for oil stipples and enamels, or flat oil paints. So, when applying such finishes, play safe! Use SHEETROCK Sealer, developed and perfected by the makers of famous SHEETROCK wallboard, United States Gypsum.



1. LAYS FACE PAPER NAP

No fiber raising in the field of the board, at rough edges or in sanded areas. Provides uniformly smooth surface for spirit-thinned paints.



2. SEALS OFF IMPURITIES

Assures a positive barrier against asphalt or carbon spots (wallboard face-paper impurities) bleeding through finish coat of paint or enamel.



3. EASY AND READY TO USE

Just stir, and apply right from the can. Flows freely, slips easily under the brush with no tendency to drag. Non-toxic, non-inflammable.

CHOOSE THESE 6 SUPERIOR ADVANTAGES



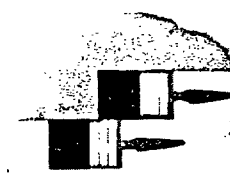
4. CONTROLS SUCTION

Equalizes porosity over gypsum wallboard face-paper and joint finishing cement, thus minimizing painting problems due to suction.



5. HIGHLY PIGMENTED

Reveals "holidays" and voids for touch-up. Offers exceptional hide. Goes far . . . one gallon of SHEETROCK Sealer covers up to 500 sq. ft.



6. PROVIDES "TOOTH"

Gives a uniformly smooth surface with excellent "tooth" for spirit-thinned finish coats. Self-leveling . . . minimizes brush marks.