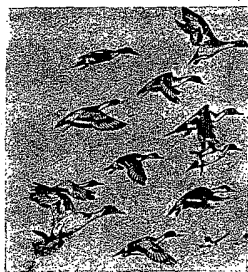




*"That's my cartridge --
says Captain Laird*

*"...it has the
PUNCH!"*

THOUSANDS of sportsmen hailing from all points of the compass will testify to the fact that Captain Eli Laird of Dude Ranch, Montana, knows his stuff. And when Captain Laird holds a brace of Ajax Heavies between thumb and trigger finger and says in his cryptic way, "That's my cartridge...it has the *punch*"—why, that's endorsement in plenty for any shot shell that was ever slipped into breech or magazine.



Punch is the quality in a shot shell that lets you reach up and out... that allows you to fold up your bird at distances that make shooters of ordinary ammunition hold their fire. *Punch* is the wallop behind the shot string that makes clean hits instead of ragged ones, certain bags instead of fluky ones.

"Yes, sir," says Captain Laird of Dude Ranch, Montana, "that's my cartridge"... and from everywhere that sportsmen gather to shoot fast-winging

There's a U. S. shell or cartridge for every shooting purpose, for every shooter's purse, including Climax, Climax Heavies and Defiance shells, U. S. Improved Thirty-Thirties and other big game cartridges, Self-Cleaning rim-fire and centre-fire, and the famous .22 N. R. A's.



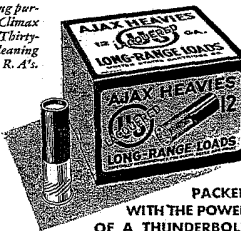
wild fowl, there comes an echo—*punch*, after all, *says* it all.

Ajax Heavies are made in 12, 16 or 20 gauge and in lacquered or regular waterproofed black casings, with generous high brass bases.

(US) AJAX HEAVIES

UNITED STATES CARTRIDGE CO., 111 Broadway, New York, N. Y.
General Selling Agents: National Lead Company, Buffalo, Chicago, St. Louis, Cincinnati, San Francisco, New York; National-Boston Lead Company, Boston; John T. Lewis & Bros. Co., Philadelphia; Merchants Hardware Limited, Calgary, Alberta, and Winnipeg, Manitoba, Canada.

Job KU-59—Field and Stream—December, 1930



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