



Remember all 5

-AND BE READY FOR EVERY PAINTING JOB!

NO. 4070
WHITE
ENAMEL

NO. 68
FLAT
WHITE

NO. 4916
ENAMEL
UNDER-
COAT

NO. 30 Q.D.
SEMI-GLOSS
WALL
PAINT

EUSTON
WHITE
LEAD

● Don't tie a string on ONE finger to remind yourself how to get best results and more profit from every painting job. Get hold of these FIVE Glidden Products. You can rely on them to give you the right answer, every time.

For All Interior Use:

4070 WHITE ENAMEL 30 Q. D. SEMI-GLOSS WALL PAINT
4916 ENAMEL UNDERCOAT 68 FLAT WALL FINISH

These finishes are designed especially for contractors who want quality products at moderate cost. They're true whites with no blue cast—easy to tint, easy to work, quick drying, with no sags or runs, no ghosting or flashing.

For Outside Work:

EUSTON WHITE LEAD—made by an exclusive precipitate process that produces a grind many times finer than other methods, absorbs 20% more oil, covers one-fifth more area than other good white leads. Gives a whiter, smoother, more opaque finish, and clearer colors when tinted.

Remember all Five for a complete line of real Painter's Finishes to meet every interior or exterior painting need.

THE GLIDDEN COMPANY
National Headquarters: Cleveland, Ohio
Factories or Branches in Principal Cities

GLIDDEN

Everywhere on Everything

TIME-TESTED
THE U.S. PAT. OFF.
GLIDDEN PRODUCTS CARRY THIS
FAMOUS MARK OF QUALITY

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