



WHEN YOU LOOK AT A HOUSE...

*What you really
see is Paint*

And you'll enjoy looking at it a long time if
it is painted with weather-resisting Dutch
Boy...instead of a short-lived "cheap" paint

"CHEAP" paint all too
soon goes to pieces—
becomes unsightly. It blinds
you to the charm of a house.

What a difference with
Dutch Boy...which does
not crack and scale. It re-
sists the weather...wears
down stubbornly by grad-
ual chalking, which leaves
an ideal surface for new
paint. No burning and
scraping needed.

Whenever you paint, con-
sult a Dutch Boy painter.
He mixes Dutch Boy to
meet the requirements of
your job and tints his paint
to the exact color you spec-
ify. *No one knows paint like
a painter.*

Send for FREE booklet
"The House We Live In."
Address nearest branch.

NATIONAL LEAD COMPANY

121 Broadway, New York; 119 Oak St., Buffalo; 900
West 18th St., Chicago; 659 Fremont Ave., Cincin-
nati; 122 West Superior Ave., Cleveland; 728 Chestnut
St., St. Louis; 2245 24th St., San Francisco; National
Barnes Lead Co., 302 Albany St., Boston; National
Lead & Oil Co., of Pa., 212 4th Ave., Pittsburgh; John
T. Lewis & Son, Co., Wilkes-Barre, Philadelphia.



DUTCH BOY WHITE-LEAD

Good Paint's Other Name



KD-3710—American Federationist, October, 1934★

N 28299

0000-NLI-000014695