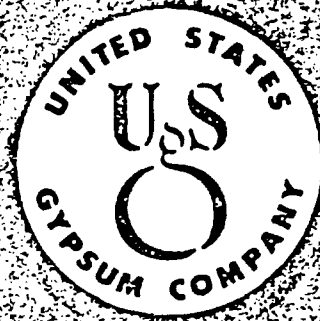




ROOFING AND SIDING ★ SALES HELPS ★

TO BRING THE CUSTOMER TO YOU

UNITED STATES GYPSUM COMPANY
QUALITY BUILDING MATERIALS FOR OVER 40 YEARS



NEW FACE FOR YOUR HOUSE

Exclusive 27"
shingles... less
joints... tighter
walls... fireproof
... made in whitest
White, Cascade
Green, Silver
Brown.



GLATEX

ASBESTOS CEMENT SIDING

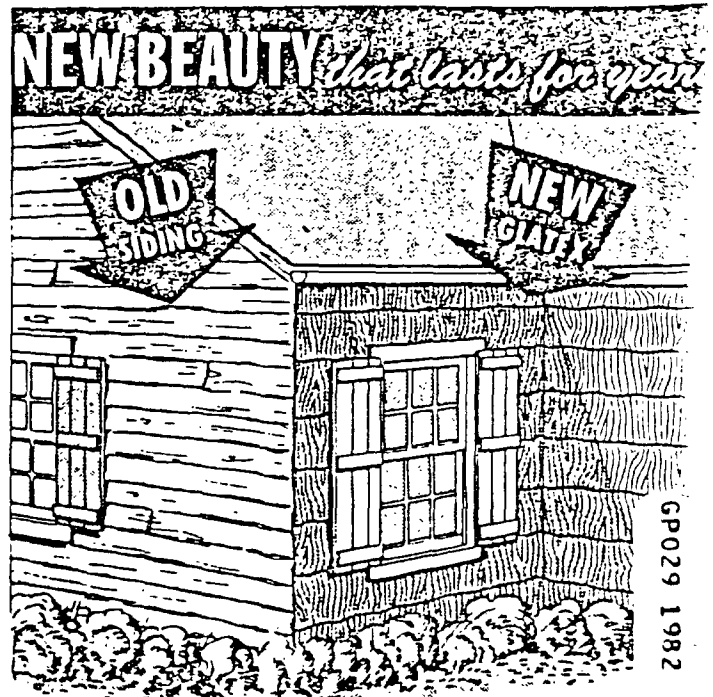
A few days... a few dollars... and presto!
... a new-appearing house—protected
from wind, weather and fire for years.

China-like surface never needs paint—
washable with soap and water.

**YOUR NAME AND
ADDRESS HERE**

Ad 632

2 col. x 100 li. (200 li.)



Exclusive 27"
shingles... less
joints... tighter
walls... fireproof
... made in whitest
White, Cascade
Green, Silver
Brown. Deeply in-
dented woodgrain
texture.



Right Over Old Siding

What a difference in appearance...
lasting protection... saving in paint
and fuel bills can be had with a new
Glatex siding job. China-like glazed
surface... stays clean longer... wash-
able with soap and water... resists
fire and weather. Ask for free estimate.

GLATEX ASBESTOS
CEMENT
SIDING

**YOUR NAME
AND ADDRESS HERE**

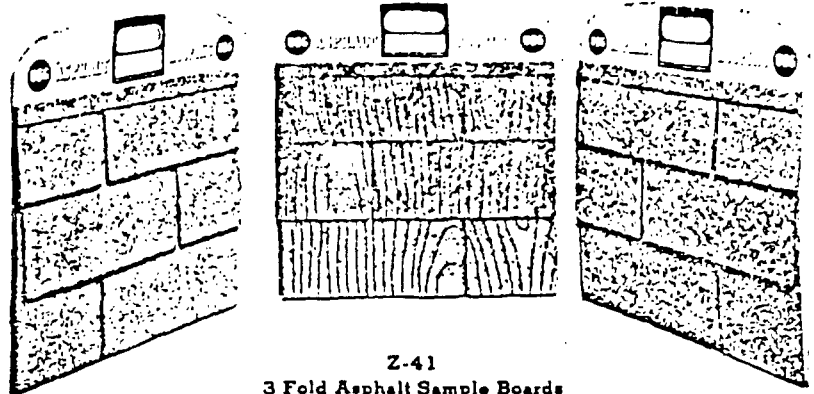
Ad 633

2 col. x 100 li. (200 li.)

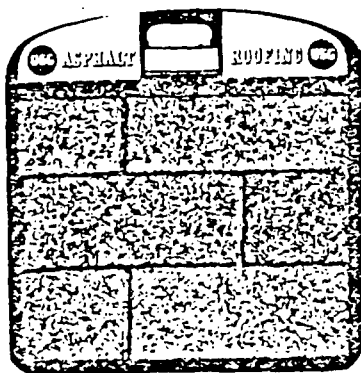
FREE! ACCESSORIES DISPLAY ITEMS



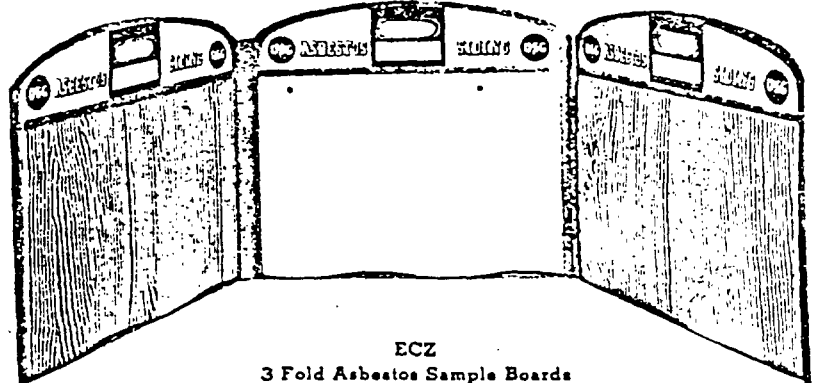
RF-90-A
Window and Counter Card



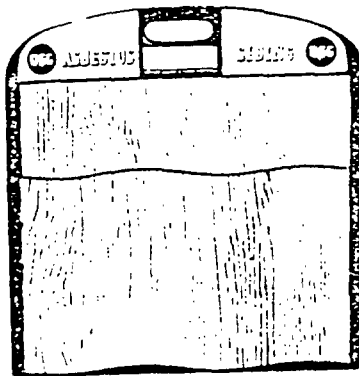
Z-41
3 Fold Asphalt Sample Boards



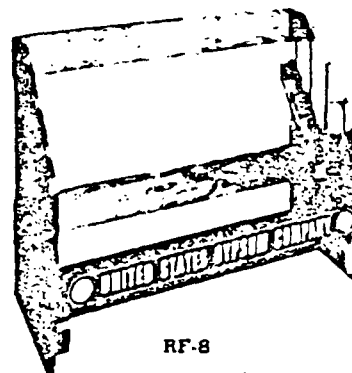
AY-BY-CY-EY-DY
Asphalt Display Rack Boards



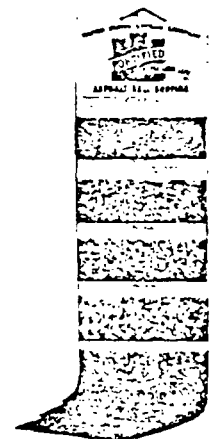
ECZ
3 Fold Asbestos Sample Boards



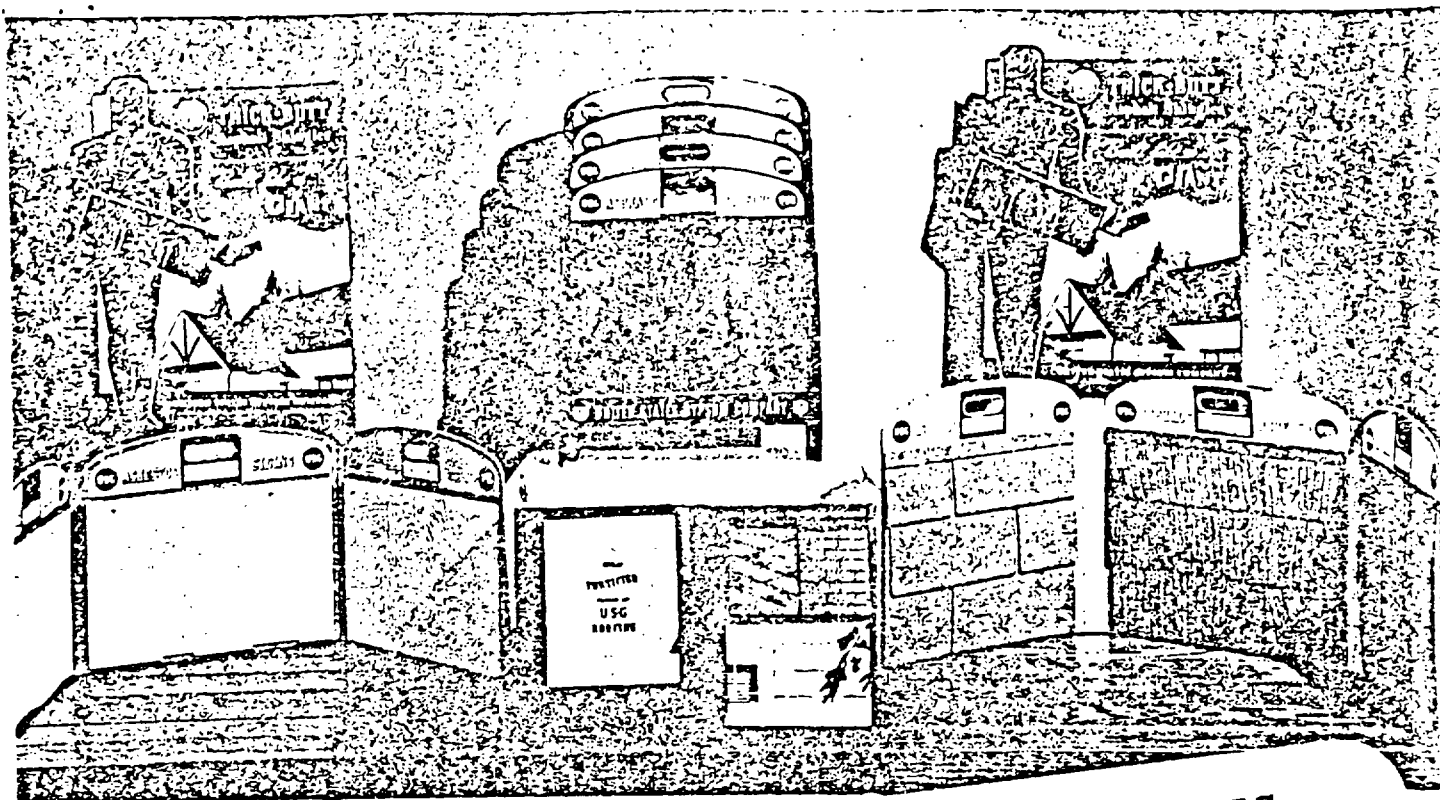
ECX
Asbestos Display Rack Board



RF-8
Display Rack

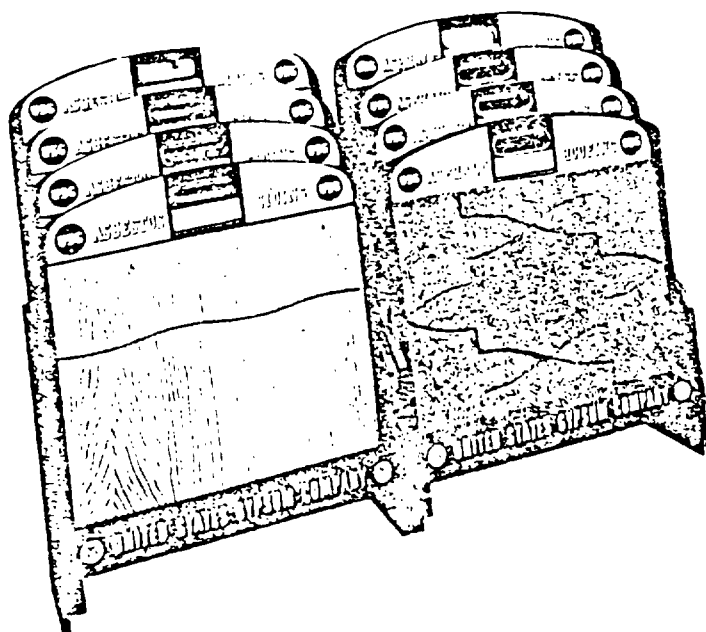


RF-74

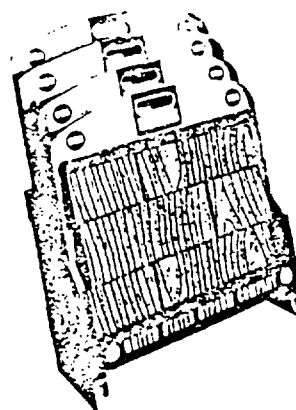
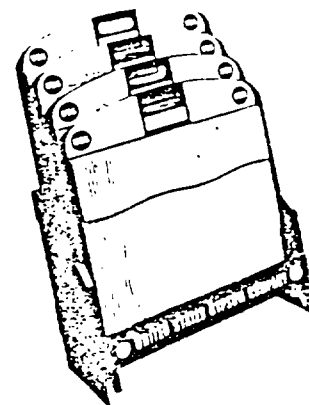


WINDOW, COUNTER AND FLOOR DISPLAY UNITS

COMBINATION
ASPHALT AND ASBESTOS DISPLAY



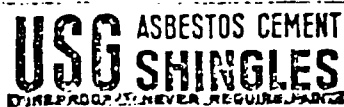
ASBESTOS
SHINGLE
DISPLAY
UNIT



ASPHALT
SHINGLE
DISPLAY
UNIT

FREE OUTSIDE JOB SIGNS

IMPRINTED WITH YOUR NAME



UNITED STATES ROOFING COMPANY

Water Repellent—ACR-11

UNITED STATES ROOFING COMPANY

Glatex—ACR-21

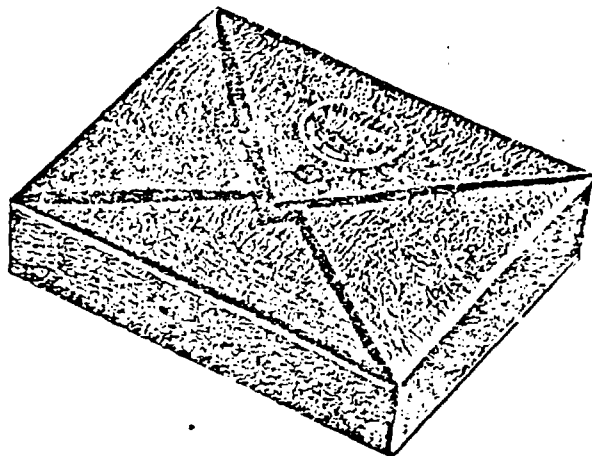
UNITED STATES ROOFING COMPANY

Asphalt—RF-73

SALESMEN'S COMPLETE SELLING AND SAMPLE KITS

SHINGLEVIEW

—ROOF AND SIDING SELECTOR



A complete sales and sample presentation consisting of—

1. How quality roofing is manufactured.
2. How a quality roofing job is applied.
3. 7 miniature roofs identical in type and color to actual shingles.
4. 10 types of siding to show color and style combination with roofs.
5. Three actual samples of standard, thick butt and Giant weight shingles.
6. Three actual samples of Glatex siding.

A definite selling track for streamline selling \$5⁰⁰
—wrapped up in a 9-lb. package for

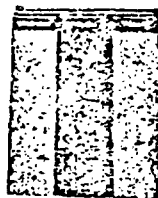
FREE! SHINGLEVIEW REPLACEMENT PARTS



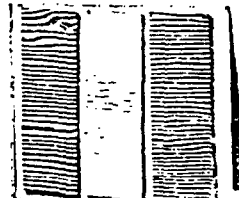
RF-B



RF-C



Samples of Standard
—Thick Butt
Giant Weight Shingles
RF-D



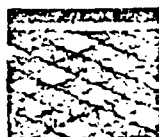
Glatex Folder
with Samples
ACR-A



Nine Types of
Siding
RF-E

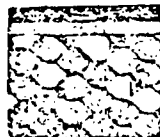
MINIATURE SHINGLE

Exact duplicate in design and colors as regular shingles



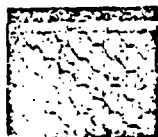
RF-I
Thatch

Brier Green
Pumpkin Red
Bluestone
Arbor Gray
Brown Blend
Venetian Red
Mayfair Green
Brilliant Green
Persian Red



RF-J
Two Tab Hex

Mayfair Green
Pumpkin Red
Brilliant Green
Persian Red



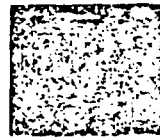
RF-K
Three Tab Hex

Mayfair Green
Bluestone
Pumpkin Red
Venetian Red
Brown Blend



RF-L
Arco-Look

Venetian Red
Brier Green
Bluestone
Brilliant Green
Persian Red



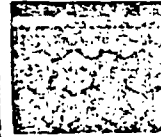
RF-N
Thick Butt

Brier Green
Venetian Red
Bluestone
Brown Blend
Arbor Gray
Pilgrim Gray
Brilliant Green
Persian Red



RF-P
Dutch Lap

Brilliant Green



RF-S
Sill-o-ett

Venetian Red
Brilliant Green
Persian Red



RF-W
Griplock
(West Coast)

Brilliant Green