



Where
RED
Signals
Safety!

Worth Erecting...worth Protecting with **RED LEAD**

LARGE iron and steel structures exposed to the elements—dock and yard equipment, for instance—present a problem to engineers and others responsible for their proper maintenance. The larger the investment, the greater the possible loss through depreciation and the greater the need for the best protection modern science can provide.

Pure red-lead paint is recognized as the most effective barrier to

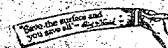
depreciation in metal structures. It adheres tenaciously to iron and steel surfaces. It seals out corrosion—prevents moisture and other destructive agents from getting at the metal.

By specifying Dutch Boy when purchasing red lead, you are assured of obtaining a fine, uniform, highly oxidized pigment—a paint material that has the endorsement of engineers and technical men in many industrial fields.

Dutch Boy Red Lead is available in two forms—paste and liquid. The latter—ready for the brush—is supplied in six colors—natural orange-red, light and dark brown, light and dark green, and black. The paste is available in natural orange-red and can be shaded to dark colors.

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 235 Montgomery Street; Boston, National-Boston Lead Company, 800 Albany Street; Pittsburgh, National Lead & Oil Company of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Company, Widener Building.

**DUTCH BOY
RED LEAD**



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