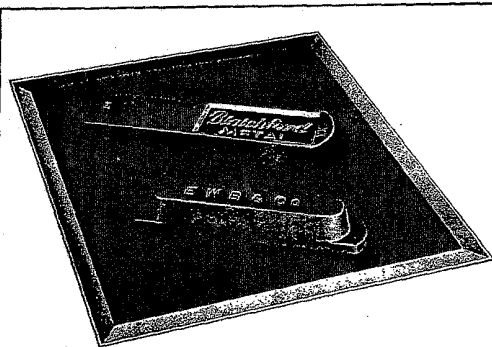




PICTURE of a PAIR of PEDIGREED PIGS

The Blatchford Metal that serves so well in electrotype and stereotype plants across the country is the end product of almost a century's metal-mating experience. Generations of skillful breeding, so to speak, have produced in Blatchford Metals an inherent good behavior that is apparent in every phase of the melt-cast-print-remelt cycle, many times repeated.

The selection of prime metals for the alloys, their precise proportioning, strict time and temperature controls in production—all contribute to the high quality that is inseparably linked with the name Blatchford. Fully appreciative of this fact, users generally take pains, and pride, in keeping the Blatchford strain pure and up to par.

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