

TRADE NAME: MOORE'S HOUSE PAINT
CATEGORY: I

COLOR: OUTSIDE WHITE
QUALITY: 1

PIGMENT: 66.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead Carbonate	350	6.16.017	8.25	Cwt.	28.88
Lehigh Zinc	700	14.70.1122	6.75	"	47.25
Titanox AA	110	3.39.0356	14.50	"	15.95
Asbestine	270	11.38.0868 2716	1.03	"	2.78
VEHICLE 34.0 %					
Raw Linseed Oil	566	73.0 5570	.99	Gal.	72.27
#1062	61	8.0 0610 0180	1.07	"	8.56
Turpentine	22	3.0	.79	"	2.37
Varsol	33	5.0	.10 1/2	"	.51
#10-R	47	6.5	.56	"	3.64

CALCULATED YIELD 2,159 131.13 182.21

MANUFACTURED LOSS 2.0%

ACTUAL YIELD 128.5 gals.

COST ANALYSIS:

MATERIAL COST PER GAL., OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD)..... 1.4180
DIRECT LABOR COST PER GAL., OR LB.0635
FACTORY OVERHEAD PER GAL., OR LB.0631
BULK COST PER GAL., OR LB. 1.5446
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE).... 1.369
FACTORY COST IN PACKAGE PER GAL., OR LB. 1.6815

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	1.90
(B) TO AN INDEPENDENT WHOLESALER	1.90
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER	3.20
(D) TO AN INDEPENDENT RETAILER (DEALER)	2.37
(E) TO OTHER (SPECIFY) Painting Contractor	2.63