

PORTLAND

Trade Name: Porch & Deck Paint
 Category: Exterior Porch and Deck Paint
 Color: Lead Color
 Number: 8165
 Quality: First

PIGMENT: 40.5%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Cryptone BA-19	420	12	6.10 Cwt.	\$25.62
Lead Titanate	100	1.65	11.25 "	11.25
VEHICLE: 59.5%				
8749 Porch & Deck Vehicle	608	81	1.15 Gal.	93.15
8502 White Pine Oil	21	3	.60 "	1.80
V-257 Drier	<u>33.4</u>	<u>4.5</u>	<u>.66 "</u>	<u>2.97</u>
				\$134.79

Calculated Yield	1,182.4	102.15
Manufacturing Loss 2.1%		2.15
Actual Yield		100

COST ANALYSIS:
 (Per Gallon)

Material Cost.....	1.35
Direct Labor Cost.....	.063
Factory Overhead.....	.116
Bulk Cost.....	1.529
Complete Package Cost.....	.241
Factory Cost in Package.....	1.77

PRICES:

(A) To a Company owned or controlled outlet.....	1.87
(B) To an independent wholesaler.....	2.068
(C) By Company owned or controlled outlet to retail customer..	3.70
(D) To an independent retailer (Dealer).....	4.433
(E) To other (specify).....	3.18*
	2.70**

* - small Commercial buyer.
 ** - Large Commercial buyer.

N 5177

OPA 16514