

16134

May 19, 1970

Mr. Burton Holmes
Progressive Architecture
Reinhold Publications Building
600 Summer Street
Stamford, Connecticut 06904

Dear Burt:

We are not sure whether you have been following the current developments on the use of spray fireproofing materials in New York and other major metropolitan cities.

There is quite a flap going on about the use of asbestos in fireproofing, and we wanted to have an opportunity to present to you or one of your staff, some current activities at Zonolite that promise to have a substantial direct bearing on fireproofing.

Briefly, Zonolite will shortly market a new formulation of Mono-Kote direct to steel fireproofing which contains no asbestos. We expect this to have major repercussions in the way structural steel buildings are fireproofed.

We would like an opportunity to have you meet with our fireproofing manager, Mr. Tom Egan, or the Zonolite marketing manager, Mr. J. Nelson Beveridge. If at all convenient, we could meet at a place of your choosing on a day that is favorable for both parties.

Our reason for contacting you at this time is to acquaint you with these developments, which grow out of the tremendous concern over pollution.



Is there a time that would be acceptable for an appointment for you, possibly the week of May 25th.. 16135

Very truly yours,

Philip R. Strand
Director of Advertising
& Public Relations

PRS/lmf

