

Lead Film
Long Island film studios

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November 1, 1972

Mr. Jerome F. Smith
Secretary & Manager
Lead Industries Association, Inc.
292 Madison Avenue
New York, New York 10017

Dear Mr. Smith:

Please excuse our delay in responding to your letter of August 31, 1972, regarding the film "Lead Poisoning-The Hidden Epidemic."

We regret that we could not accept your offer to help us in the marketing of the present version of the film. One of the overriding reasons we had to decline your offer was due to the objections of several National Health Organizations that had indorsed the film in its present version. However, this does not prevent us in making a version for the Lead Association.

In our initial conference, we suggested that a seperate version be made for your Association that would eliminate those sections that you found objectionable. We feel that the changes you requested could be accomplished without causing any undo problems.

Dr. Dorothy Harrison is developing the script outline on the next film in our series on childhood lead poisoning entitled: "Clinical Diagnosis and Laboratory Symptomatology". She has contacted Dr. Emanuel Kaplan of the Maryland State Department of Mental Hygiene, who has agreed to work with us on the project. However, before we are too far into this film, we would like to discuss this project with you in detail to learn from you if your Association would like to participate with us in this film production, and if so, what would be our next step.

Dr. Harrison and I were very impressed with your Association's vast knowledge in the area of childhood lead poisoning, and we feel, that with your cooperation, we could develop and produce a very effective film in this vital area.

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sent
11/1/72*
One further comment regarding the film on Lead Poisoning-The Hidden Epidemic, we have just been awarded the New York International Film Festival's 1972 Silver Medal.

We look foward to your reply.

Very truly yours,

Ronald G. Stevens
Ronald G. Stevens
Executive Producer

RGS:tl

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