GLIDDEN

PAINTS — INSECTICIDES



Everywhere on Everything

This is *Wearette*, the sturdy little Glidden *helpmate* who will *help* you keep things spick and span.

Whenever there are worn, unsightly surfaces on woodwork or furniture, call on *Wearette*. Whenever there are window sills worn from exposure, or cupboards that are scuffed and scratched, *Wearette* will revive and renew them.

Let *Wearette* be your name for a durable, waterproof, household varnish. It's easily remembered, quickly recognized, and has wearing ability you'll never forget.

So look for *Wearette*. That's one way to identify the Glidden Dealer—the paint man of your town who has just the right Glidden Finishes for sure protection Everywhere on Everything.

The Glidden Company
Cleveland Ohio



Scientists call them new food values
Milk Macaroni—Milk Spaghetti*

A new richness, a new tenderness, say cooking experts

Always macaroni and spaghetti have been made of wheat and *water*. Now Quaker makes them with wheat enriched with sweet and wholesome *milk*.

What a difference there is—in richness—in flavor! It's like the difference between potatoes cooked in water and potatoes creamed in milk.

Cooking experts call Milk Macaroni and Milk Spaghetti a revelation in tastiness.

But dietitians say these new foods are even more than that. They commend them as a scientific achievement—declare them to be new food values.

Man's two greatest foods—in one

Wheat, scientists say, is rich in body-building nourishment—rich in the nutritive elements we must have—but it is lacking in one substance absolutely essential to health and growth.

This substance they call "vitamines." It is present in very few foods; meat and most vegetables are largely lacking in it.

But milk, they have learned, has vitamines in abundance. That is why babies can live on a diet of milk alone.

By combining these two great foods—wheat and milk—scientists say we have made this new macaroni and spaghetti perfect in nutritive value

Ample nourishment at low cost

So satisfying, so highly nutritious, are Milk Macaroni and Milk Spaghetti you can serve them often in place of heavier, more costly dishes.

There are few foods that offer such abundant nourishment at so low a cost. And there are few foods which are at the same time so rich in flavor, so delicious.

Big value packages

We pack more macaroni than usual in each box. By thus saving in packing, and other costs, we are able to give you this better, more costly product at about the same price per ounce as ordinary macaroni.

The smaller box contains enough for two full family meals. The larger box is an even better value.

Ask your grocer for it today. If he should happen not to have it, write us, giving his name, and we will see that you are supplied.

The Quaker Oats Company, 1603 M Railway Exchange Building, Chicago, U. S. A.

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