

"One of the best things that ever came the painter's way"

"We have used the Never Fail Plan for the past 7 or 8 years with good success. It is a business-getter for the painter."

—Liday Brothers, Thurmont, Md.

LIDAY BROTHERS have good reasons for being enthusiastic about the Never Fail Plan. They find it helps to swing big painting contracts and contracts that are especially hard to get. They use it to aid in keeping busy all through the year.

These painters have learned that the Never Fail Plan can bring more than one job at a time. When they used it in November, last year, to get a contract for one house, they wrote, "instead of getting one house we landed fifteen and will get nine more if the weather proves fit."

This is a splendid record, but is not unusual for Never Fail Plan users. If you could glance through our files, you would find scores of letters from master painters in all parts of the country who have kept busy in so-called dull seasons and increased their business and profits with

the aid of this Plan. The best part of the Never Fail Plan is that it works with consistent success year after year.

The Never Fail Plan is exceedingly simple to use. There is nothing to prevent its helping you

as it has many other painters. You will find that it carries a story about paint that few property owners can ignore.

The Liday Brothers on the job. These painters use Dutch Boy white-lead extensively. This house is a Dutch Boy job.



Get the story about the Never Fail Plan.

One of the Liday Brothers, paint contractors of Thurmont, Md., in business for 30 years.

Find out about the Never Fail Plan today. Let it start working for you now. Simply fill out the attached coupon and mail it to our nearest branch office. This puts you under no obligation.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State St.; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut St.; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Ave.; Philadelphia, John T. Lewis & Son, Co., 437 Chestnut St.

National Lead Company.

Gentlemen: Please send me details of your Never-Fail Plan. Tell me how it can help me in getting more painting jobs in my locality.

Name.....

Street and No.....

City and State.....

