

NAME: MOORE'S HOUSE PAINT
CATEGORY: I

COLOR: OUTSIDE WHITE
QUALITY: FIRST

PIGMENT: 66.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead
Carbonate

350

6.16

.08-1/4 lb.

28.88

Lehigh Zinc

700

14.70

.06-3/4 lb.

47.25

Titanox AA

110

3.39

.14-1/2 lb.

15.95

Asbestine

270

11.38

1.05 cwt.

2.84

VEHICLE 34.0 %

Raw Linseed Oil

566

73.0

.132 lb.

74.71

#1062

61

8.0

.88 gal.

7.04

Turpentine

22

3.0

.60 gal.

1.80

Varsol

33

5.0

.082 gal.

.41

#10-R

47

6.5

.44 gal.

2.86

CALCULATED YIELD 2159 131.13 181.74

MANUFACTURED LOSS 2.0%

ACTUAL YIELD 128.5 gals.

COST ANALYSIS

MATERIAL COST (TOTAL COST DIVIDED BY ACTUAL YIELD)... 1.414
DIRECT LABOR COST PER LB.053
FACTORY OVERHEAD PER LB.069
BULK COST PER GALLON... 1.536
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE).... .139

FACTORY COST IN PACKAGE PER GAL., OR LB. 1.675

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
(B) TO AN INDEPENDENT WHOLESALER
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER
(D) TO AN INDEPENDENT RETAILER (DEALER)
(E) TO OTHER (SPECIFY)

1.896

2.37