

Mixing WHITE-LEAD PAINT

now matter of few minutes

EASIER, QUICKER!

New Dutch Boy soft paste white-lead cuts mixing costs, saves time and labor. Just pure white-lead and linseed oil—nothing else

IN Dutch Boy *soft paste* white-lead you have a product for painters and other paint buyers that saves time and labor, that cuts mixing costs. You give them the same, old-reliable white-lead they have always known, but they get it in a more convenient form.

This new product is pure white-lead mixed with sufficient linseed oil to produce a soft or easy-to-thin paste. It comes ready for tinting and final thinning, reducing to brushing consistency with remarkable ease. With it pure white-lead paint can be mixed at the rate of a gallon a minute.

Here's all the user does: Stirs the paste a little, pours it from the keg into a mixing bucket, stirs in drier, oil, turps. The paint is now ready.

With Dutch Boy *soft paste* white-lead, the customary first "breaking up" is eliminated. That part of the mixing is now done in the factory.

How Dutch Boy Soft Paste is Sold

The Dutch Boy trademark on each package guarantees that Dutch Boy *soft paste* white-lead contains pure white-lead and pure linseed oil—nothing else. Sold in 100 lb. steel kegs, and in 50, 25 and 12½ lb. steel pails, fitted with air-tight heads.



Dutch Boy soft paste white-lead is the same strictly pure white-lead always sold under the Dutch Boy trademark—but instead of being a fairly *solid* paste, it is a *soft* paste. In other words, it contains enough additional linseed oil to eliminate the biggest part of the mixing job.



NATIONAL LEAD COMPANY

New York, 111 Broadway Boston, 800 Albany St.
Buffalo, 116 Oak St. Chicago, 900 West 18th St.
Cincinnati, 659 Freeman Ave. Cleveland, 820 W. Superior Ave.
St. Louis, 722 Chestnut St. San Francisco, 235 Montgomery St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.

DUTCH BOY *Soft Paste* WHITE-LEAD

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